RÉP HEADILNER 6135004 TREE E:120718 \$\$\$ Mode 0: unapproved kev #1 \$\$\$

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET
HARRIS REPORT FROM REP
CHANGES

FAX# 703-516-9680

NOV1/12 21.05
*** WFLA-TV ***

CITY TAX	ELICHT D	PRDCT A	ORDER # _			AGY #	AUV #
	DATES OCT30/12	AMERICAN CROSSROADS	PARTICULAR TO THE PARTICULAR T			AGI. NAME	ADV. NAME
	NOV5/12 WK-1	EST#694	CONTRACT # 6238004	ALEXANDRIA, VA 22314	66 CANAL CENTER PLAZA, SUITE 555	CROSSROADS MEDIA LLC	ISS/AMER. CROSSROADS
CO-OP BILLING NEEDED		COMMENTS: (LINE, ORDER, INVOICE)				ਹਾ	7
PAPPA ARATA AR			CLASS: NATL.		SALES PRSN WA-	BUYER NAME EMI	REP. #
ALEASTA AAASSAA			LOCAL	Manuscrope and the second		EMILY MILHOAN	OFF. #
DATE NOV1/12 21.05	The state of the s		REGIONAL		MEGHAN MCGARR (H)	AN	SALESMAN #
21.05							#

REP: MAKEGOOD/REVISION SPOT CANCELED IN 38

IN 101 AUDED

PMG CHANGE LN'S 2,15,17,32,34,41,45,61,63,81,97

TTL SAME PLEASE CONFIRM THANKS! BRIAN FOR MEGHAN

***** THIS IS A CASH IN ADVANCE SCHEDULE ****

CON CM

AMERICAN CROSSROADS

					. LINE#
PROGRAM : NEWS	15 NZ 700P-730P	PROGRAM: REVOLUTION CON COMI: REVOLUTION	2 NZ 1000P-1100P	AGENCY ADVERTISER CODE = 11 AGENCY PRODUCT CODE = 27	:LINE#:REP :CD: TIME PERIOD :
	30		30	DE = 11 = 27	LGTH :
	\$2,000.00		\$5,000.00	AGENCY EST# :	SEC: RATE
	11/2		11/2	m 694	START
	11/2		11/2		: END : DATE
	₽		₽		:SPTS: WEEK
	Ħ		FRI		12 12
					DAYS
	٢		1		:TOTL:

一名となった

\$ \$ \$	1%	ರ
ごうり#	HENDLIND	, ,
<u>C.</u>	H Z H	
UNAPPROVED	T# 8038004	
REV #1	ププラ キ	
\$\$\$	E:120718	

REP: TEL# 703-516-9399 FAX# 703-516-9680
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP NOV1/12 21.05
CHANGES *** WFLA-TV ***

Сh		') ਾਹ		ە O		טי כ)		ΩĦ		O ⊩a		(Pr		O Fr		C ■		:LINE#:REP :LINE
PROGRAM :	81 172	PROGRAM :	63 NZ	PROGRAM :	61 NZ	PROGRAM :	45 N2	PROGRAM	<u>1</u>	PROGRAM :	3 3 3	PROGRAM :	W A N N	PROGRAM	32 NZ	PROGRAM CON COM1	17 NZ	REP : CD:
E E	730P-800P	는 다 나 나	730P-800P	NEWS	700P-730P	FOOTBALL FOOTBALL	760P-830P	: NEWS CHANNEL	1130P-1200M	. NEWSCHANNEL	600P-630P	E E E	730P-800P	NEWS:	700P~730P	 ET	7308~900₽	: TIME PERIOD
	30		30		30	NIGHT IN AMERICA	30	MATT 8 6 TIM MATT 8 6 T	30	∞ ∞	30		30		30		30	: LGTH : SEC
	\$2,000.00		\$2,000.00		\$2,000.00		\$5,500.00		\$2,500.00		\$900.00		\$2,000.00		\$2,000.00		\$2,000.00	RATE
	10/30		11/1		11/1		11/4		11/4		11/3		J / 5		11/5		11/2	: START : DATE
	10/30		11/1		11/1		11/4		11/4		11/3		11/5		11/5		11/2	END :
	μ		þ.a		H		Н		₩		0		Н		Н		ш	:SPTS:
	TUE		J.HU		DHT		SUN		SUN		SAT		NON		NOM		ERI	WEEK : DAYS
	₽		L²		1		اسا		H		0		H		ч		۲	:TOTL:

SEP HEALLIME# CD38CO4 TRF# E:120718 REP: TEL# 703-516-9399 CREDIT ADVISORY: AGENO ORDER WORKSHEET 5-9399 FAX# 703-516-9680 AGENCY CREDIT RISK !!! HARRIS REPORT FROM REP **CHANGES**

NOV1/12 21.05
*** WFLA-TV ***

NOV/12 : LINE#: 101 PROGRAM : CON COM1: PROGRAM : 97 104975.00 .. () () Þ Z N SUUA-1000A 700P-730P SAT TODAY HIME PERIOD 0.0 LCTH ω 30 .. න ප () \$900.00 \$2,000.00 RATE 11/3 10/31 START DATE 11/3 10/31 END SPTS: щ سر CONTRACT TOTAL TOTAL SPOTS HZVH WEEK . . SAT OHW DAYS 104975.00 :TOTL: ω ∞ ښا \vdash

MARKET HOTALS \$498,880 WFLA 21% METS TOW 上 公 米 WISP 218 WXPX 0% 7 % 2 % WTOG % % WTTA 0% WMOR 0%

SHARES ACCURATE

DEMOS- PASS+*

MOD CODE F-CLASS, FLAN, SECT A-ADD 金倉人工 人口見一哥 MDA DIWA-3 C-CANCELLED RHRATE S-SPONG PER WEEK DE-OSLETE 巨一田子野 T-TIME DATES X-LATE L-LENGTH Y-DAYS M-MAKEGOOD Z-COMMENTS N-PROGRAM NAME *-MULTIPLE

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 822 Issue 3





WFLA-TV P.O. Box 1410 Tampa, FL 33601

Client:	American Crossroads/ Issue	Submission Cost:	104225	Campaign Ref:	E:120718028
Buyer:	4.	Client/Product/Estimate:	11 /27 /694	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	N	Order Ref:	06238004
Est./PO Number:	06238004	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No			Business Category: Transactiona	Transactional

				7
Tamora Ot Detector III		Order:	(1) Household	Demographic:
	p: WFLA	Booking Group	American Crossroads	Product:

			9		8		7		ô		υn		4	***************************************	w		2			Ref
			M-F 530a News		M-F 5p News		M-F 4p Dr Oz	:	M-F 3p Doctors		M-F 2p Rachael Ray	- - - -	M-F 12p Today Show III		M-F 1135p ET / 1035p CT Tonight Show		Fri 10p ET / 9p CT Dateline NBC Friday	T.	M-F 1p Days Of Our Lives	Sales Product Details
			01		02		02		03		03		02		02		02		02	Rev Type
	Week																			***************************************
Closed PR	Weekly Totals: Total Spots(Ord Spots)		5		15		7				3				12		III.WWW.ceta transfer		ſ.	Rate
PR	oots(Ord Spots)	Comme	500 30	Comme	1500 30	Comme	750 30	Comme	450 30	Comme	300 30	Comme	300 30	Comme	1200 30	Comme	30	Comme	500 30	Spot Type
	The state of the s		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spats		Nbr of Spots		Nbr of Spots		Nbr of Spots	Closed PR	Nbr of Spats		Nbr of Spots	
œ	69		د				1				1		-1		_	1			1	10/29
2	16																			11/05
10	85		-1		1		1		1		→		1		1	-			1	Total
			500		1500		750		450		300		300		1200				500	Cost

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 822 Issue 3





WFLA-TV P.O. Box 1410 Tampa, FL 33601

Client:	American Crossroads/ Issue		Submission Cost:		104225	Campaign Ref:	E:120718028	
Buyer:			Client/Product/Estimate:		11 /27 /694	Sales Rep:	HRP Washington, DC	, DC
Schedule Dates:			Weeks:		2	Order Ref:	06238004	
ESt./PO Number:	06238004		Contract type:		Political	Business Type:	POLITICAL	
Associated Copies: No	3: NO		**************************************			Business Category: Transactiona	ry: Transactional	
Ref Sales Product Details	oduct Details	Rev Type		Data	Spot	40.50		

Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/29	11/05	Total	Cost
10	M-F 530p News	02		1500	30	Nbr of Spots	<u> </u>		1	1500
	: : :				Comme					
11	M-F 6p News	02		2000	30	Nbr of Spots	Ť			2000
	TE		•		Comme					
12	M-F 6a News	02		1000	30	Nbr of Spots	1		1	1000
	111				Comme					
13	M-F 7p Entertainment Tonight	01			30	Nbr of Spots				
	-TI		нам		Comme	Closed PR	-1		-	
14	M-F 7a Today Show	02		1400	30	Nbr of Spots	1		1	1400
	Th				Comme					***************************************
15	M-F 730p Extra	01			30	Nbr of Spots	1			
	; ;				Comme	Closed PR	1			
16	M-F 9a Today Show II	02		700	30	Nbr of Spots	1		-	700
	711			. The state of the	Comme					
17	M-F 1p Days Of Our Lives	02		500	30	Nbr of Spots		-14	1	500
	<u> </u>				Comme					
<u></u>	M-Su 11p News	01		2500	30	Nbr of Spots		1	1	2500
	W				Comme					
39	M-F 1135p ET / 1035p CT Tonight Show	02		1200	30	Nbr of Spots		->		1200
	<u> </u>				Comme					
20	M-F 12p Today Show III	02		300	30	Nbr of Spots	The second secon	-	-	300
					Comme					
21	M-F 2p Rachael Ray	03		300	30	Nbr of Spots		-		300
			W	Weekly Totals: Total Spots(Ord Spots)	_		89	1	p n	
				Closed PR	(0.0000)		30 E	2 8	5 8	
				Closed			Co	2	10	

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 822 Issue 3





WFLA-TV P.O. Box 1410 Tampa. FL 33601

Tampa, FL 33601 PHONE (813) 228-8888

Client: American Crossroads/ Issue Submission Cost: 104225 Campaign Ref: E:120718028 Buyer: ClientProduct/Estimate: 11/27/694 Sales Rep: HRP Washington, DC Schedule Dates: 10/29/12 to 11/11/12 Weeks: 2 Order Ref: 06238004 Est./PO Number: 06238004 Contract type: Political Business Type: POLITICAL Assoclated Copies: No Business Category: Transactional	2	Tatal Cast	11/05	10/20 11/05	oot	Rate Spot		Rev Type	Sales Product Details	Ref Sales Pro	
American Crossroads/ Issue Submission Cost: 104225 Campaign Ref: Client/Product/Estimate: 11/27/694 Sales Rep: 10/29/12 to 11/11/12 Weeks: 2 Order Ref: 06238004 Contract type: Political Business Type: s: No Business Category:									- Company of the Comp		1
American Crossroads/ Issue Submission Cost: 104225 Campaign Ref: 1 10/29/12 to 11/11/12 Client/Product/Estimate: 11/27 /694 Sales Rep: 0rder Ref: 0rder Re		actional	yry: Transa	lusiness Catego	В				s: No	ssociated Copies	Þ
American Crossroads/ Issue Submission Cost: 104225 Campaign Ref: Client/Product/Estimate: 11/27/694 Sales Rep: 10/29/12 to 11/11/12 Weeks: 2 Order Ref:		FICAL		3usiness Type:		Pc	Contract type:		06238004	st./PO Number:	· [T
American Crossroads/ Issue Submission Cost: 104225 Campaign Ref: 11/27 /694 Sales Rep:		3004	06238)rder Ref:	2 0		Weeks:		10/29/12 to 11/11/12	chedule Dates:	ı Ç
American Crossroads/ Issue Submission Cost: 104225 Campaign Ref:	Õ.	Washington, L	HRP \	iales Rep:	4.3	11 /27	Client/Product/Estimate:			uyer:	σ.
		1718028	E:120	`ampaign Ref:		10	Submission Cost:	ē	American Crossroads/ Issue	lient:	. C

	10	2	8	-		Closed PR			
	85	16	69		(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)			
2500	1			Nbr of Spots	30	2500	01	M-Su 11p News	33
					Comme			M	
700	>	1		Nbr of Spots	30	700	02	M-F 9a Today Show II	32
	1	1		Closed PR	Comme			M	
				Nbr of Spots	30		01	M-F 730p Extra	31
					Comme			W	
1400	>	1		Nbr of Spots	30	1400	02	M-F 7a Today Show	30
	1	>		Closed PR	Comme			M	
				Nbr of Spots	30		01	M-F 7p Entertainment Tonight	29
					Comme			M	
1000	1	1		Nbr of Spots	30	1000	02	M-F 6a News	28
í					Comme			M	
2000	1	1		Nbr of Spots	30	2000	02	M-F 6p News	27
					Comme			M	
1500	1	1		Nbr of Spots	30	1500	02	M-F 530p News	26
					Comme			M	
1500	1	1		Nbr of Spots	30	1500	20	M-F 5p News	25
					Comme			M	
300		1		Nbr of Spots	30	300	01	M-F 5a News	24
		1000000			Comme			M	
750	1			Nbr of Spots	30	750	02	M-F 4p Dr Oz	23
					Comme			M	
450	1	1		Nbr of Spots	30	450	03	M-F 3p Doctors	22
					Comme			M	
Cost	Total	11/05	10/29		Spot Type	Rate	Rev Type	Sales Product Details	Ref
			, , , , , , , , , , , , , , , , , , , ,					AND	Senter

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 822 Issue 3





WFLA-TV P.O. Box 1410 Tampa, FL 33601

Buyer: Observed on Cost: Submission Cost: 104225 Schedule Dates: 10/29/12 to 11/11/12 Client/Product/Estimate: 11/27 /694 Est./PO Number: 06238004 Weeks: Contract type: Political Associated Copies: No Political	can Crossroads/ Issue Submission Cost: Client/Product/Estimate: 11 / Weeks: Weeks: Contract type:
ost: /Estimate: 11/	ost: 104225 /Estimate: 11 /27 /694 2 Political
104225 11 /27 /694 2 Political	
	Campaign Ref: Sales Rep: Order Ref: Business Type: Business Categor

			45		±		43		42		4		40		39		38		36		35		34		Ref
			M-F 5a News		M-F 3p Doctors		M-F 2p Rachael Ray		M-F 12p Today Show III		M-F 1135p ET / 1035p CT Tonight Show		M-Su 11p News		M-F 1p Days Of Our Lives	S	Sun 8a Today Show	S	Sun 6p News	S	M-Su Late News Late Run	S.	Sat 7a Today Show	S	Sales Product Details
			01		03		03		02		02		01		02		02		02		01		0.3		Rev Type
Closed PR	Weekly Totals: Total Spots(Ord Spots)		300		450		300		300		1200		2500		500		700		1100		2500		625		Rate
لد	ts(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	0 30	Comme	30	Comme	5 30	Comme	Spot Type
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spats		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		
8	69								1				1		1		1		ш.		-14		1		10/29
2	16																								11/05
10	85				1	-	ud		1		1		>		3		→				1		1		Total
The second secon			300		450		300		300		1200		2500		500		700		1100		2500		625		Cost

Suite 555 66 Canal Center Plaza Alexandria VA 22314

Client: Buyer:

Schedule Dates:

10/29/12 to 11/11/12

American Crossroads/ Issue

Submission Cost: Client/Product/Estimate: Weeks:

104225 11 /27 /694

American Crossroads/ Issue Submission Number 822 issue 3







P.O. Box 1410 Tampa, FL 33601

WFLA-TV

PHONE (813) 228-8888

Campaign Ref: Sales Rep: Order Ref:

HRP Washington, DC E:120718028

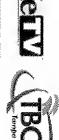
POLITICAL 06238004

Ref Sales Product Details Rev Type Rate Type Sales Type Sales Sales Type Sales	Associat	Associated Copies: No		Contract type:		Political	Bu Bu	Business Type: POLITICAL Business Category: Transactional	POLITICAL ory: Transaction	CAL
M-F 5p News	Ref	Sales Product Details	Rev Type		Rate	Spot Type		10/29	11/05	Tota
T.	46	M-F 5p News	02		1500	30	Nbr of Spots	1		1
MAF 530A News 01 20 2500 25		T				Comme				
T M.F. 530p News 202 2020 2020 2020 2020 2020 2020 202	47	M-F 530a News	01		500	30	Nbr of Spots	-		
MF 530p News 02 200 30 Nation Spots 1 0 0 0 0 0 0 0 0 0		Т		V		Comme				
MF 69 News 02 2000 30 Nitr of Spots 1 0 0 0 0 0 0 0 0 0	48	M-F 530p News	02		1500	30	Nbr of Spots	1		-1
M-F 6p News		T				Comme				
Internation	49	M-F 6p News	02		2000	30	Nbr of Spots	4		1
M-F 6a News		T				Comme				
Internation	50	M-F 6a News	02		1000	30	Nbr of Spots	1		
M-F 7p Entertainment Tonight 01		T				Comme				
	51	M-F 7p Entertainment Tonight	07			30	Nbr of Spots			
M-F 7a Today Show 02 1400 30 Nbr of Spots 1 1 1 1 1 1 1 1 1						Comme	Closed PR	-1		1
ATT. Comme Comme	52	M-F 7a Today Show	02		1400	30	Nbr of Spots	1		na.
M-F 730p Extra 01 01 01 01 01 01 01 0		T				Comme				
In the color In t	53	M-F 730p Extra	01			30	Nbr of Spots			
M-F 9a Today Show II 02 400 more spots 400 more spots 1 400 more spots		.				Comme	Closed PR	1		1
M-F 1p Days Of Our Lives 02 02 030 Nbr of Spots 1 0 0 0 0 0 0 0 0 0	27	M-F 9a Today Show II	02		700	30	Nbr of Spots	1		_
M-F 1p Days Of Our Lives 02 4 500 Nbr of Spots 1 <td></td> <td>T</td> <td></td> <td></td> <td></td> <td>Comme</td> <td></td> <td></td> <td></td> <td></td>		T				Comme				
Connine Conn	55	M-F 1p Days Of Our Lives	02		500	30	Nbr of Spots	1		
M-Su 11p News 01 Z500 On Mbr of Spots 1		Т				Comme				
Comme Comm		M-Su 11p News	01		2500	30	Nbr of Spots	1		1
M-F 1135p ET / 1035p CT Tonight 02 1200 30 Nbr of Spots 1 6 16 Weekly Totals: Total Spots(Ord Spots) 69 16 8 2		-				Comme				
69 16 8 2		M-F 1135p ET / 1035p CT Tonight Show	02		1200	30	Nbr of Spots			
8 2			The same of the sa	Week	dy Totals: Total Spots	(Ord Spots)		69	16	85
					Closed PR			8	2	10

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 822 Issue 3





WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Client:	American Crossroads/ Issue		Submission Cost:		104225	Cai	Campaign Ref:	E:120718028	18028	
Buyer:	:		Client/Product/Estimate	Ite:	11 /27 /694	Sal	Sales Rep:	HRP ₩	HRP Washington, DC	Õ
Schedule Dates:	10/29/12 to 11/11/12		Weeks:		Ø	Or	Order Ref:	0623800	04	
Est./PO Number:	06238004		Contract type:		Political	Bu	Business Type:	POLITICA	SAL	
Associated Copies: No	: No		The state of the s			Bu	Business Category: Transactiona	ry: Transac	tional	
Ref Sales Product Detail	oduct Details	Rev Type		Rate	Spot		10/29	11/05	Total	Cost

	85	16	69		(Ord Spots)	Weekly Totals: Total Spots(Ord Spots)	Week			
700	1		1	Nbr of Spots	30	700		02	M-F 9a Today Show II	69
	1		_	Closed PR	Comme					
				Nbr of Spots	30			01	M-F 730p Extra	68
					Comme					
1400	1		1	Nbr of Spots	30	1400		02	M-F 7a Today Show	67
					Comme					
1000	1		-1	Nbr of Spots	30	1000		02	M-F 6a News	66
					Comme				-	
2000	1		1	Nbr of Spots	30	2000		02	M-F 6p News	65
					Comme					
1500	1		٠.,	Nbr of Spots	30	1500		02	M-F 530p News	64
					Comme				-	
500	1		<u> </u>	Nbr of Spots	30	500		01	M-F 530a News	93
					Comme					
1500	1			Nbr of Spots	30	1500		02	M-F 5p News	62
					Comme				· i	
750	1			Nbr of Spots	30	750		02	M-F 4p Dr Oz	61
					Comme				·T	
450	1		1	Nor of Spots	30	450		03	M-F 3p Doctors	60
					Comme					
300	٦			Nbr of Spots	30	300		03	M-F 2p Rachael Ray	59
					Comme				.T	
300			1	Nbr of Spots	30	300		02	M-F 12p Today Show III	58
		Tomore and the second			Comme				.T	
Cost	Total	11/05	10/29		Spot Type	Rate		Rev Type	Sales Product Details	Ref
					***************************************	Ave. 24therine.				

Closed PR

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 822 Issue 3





WFLA-TV P.O. Box 1410 Tampa, FL 33601

Client:	American Crossroads/ Issue	Submission Cost:	104225	Campaign Ref:	E:120718028
ī					
Buyer:	3.	Client/Product/Estimate:	11 /27 /694	Sales Rep:	HRP Washington, DC
Schedule Dates:	10/29/12 to 11/11/12	Weeks:	2	Order Ref:	06238004
Est./PO Number:	06238004	Contract type:	Political	Business Type:	POLITICAL
Associated Copies: No	No			Business Category: Transactiona	Transactional

			80 M-F	×	79 M-F		78 M-F	W	77 M-F	W	76 M-F	w	75 M-F	W	74 M-F	W	73 M-F	W	72 M-F Sho	W	71 M-9	W	70 M-F		Ref Sal
			M-F 530p News		M-F 530a News		M-F 5p News		M-F 5a News		M-F 4p Dr Oz		M-F 3p Doctors		M-F 2p Rachael Ray		M-F 12p Today Show III		M-F 1135p ET / 1035p CT Tonight Show		M-Su 11p News		M-F 1p Days Of Our Lives	:	Sales Product Details
			02		01		02		01		02		03		0.3		02		02		01		20		Rev Type
4	Waa															-	and a second sec								
Closed PR	kly Totale: Tatal Can		1500		500		1500		300				450		300		300		1200		2500		500		Rate
is(Ord Spors)	(21-21-21-21-21-21-21-21-21-21-21-21-21-2	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Type
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	Closed PR	Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		
» g	2				1		1		1	_			1		ı.		1				1		1		10/29
> 1 6																									11/05
5 89			шХ		1		1		-1	1			1		1		1		1				1		Total
		-	1500		500		1500		300		All parts and the second secon		450		300		300		1200		2500		500		Cost

66 Canal Center Plaza Suite 555 Alexandria VA 22314

Client:

American Crossroads/ Issue Submission Number 822 Issue 3







WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

Client: Buyer:	American Crossroads/ Issue		Submission Cost:	mato.	104225	TOTOTOTOTOTOTOTOTOTOTOTOTOTOTOTOTOTOTO	Campaign Ref:	E:120718028	18028	5
Schedul	Schedule Dates: 10/29/12 to 11/11/12		Weeks:		2		Order Ref:	06238004	06238004	7
Est/PO	Est./PO Number: 06238004		Contract type:		Political		Business Type:	POLITICAL	CAL	
ASSOCIA	Associated copies: NO		WWW				Business Category: Transactional	ory: Transa	ctional	
Ref	Sales Product Details	Rev Type		Rate	Spot Type	With the second second	10/29	11/05	Total	Cost
81	M-F 6p News	02		2000	30	Nbr of Spots			->	2000
	W				Comme					
82	M-F 6a News	02		1000	30	Nbr of Spots	1		-	1000
					Comme					
83	M-F 7p Entertainment Tonight	01			30	Nbr of Spots				
					Comme	Closed PR	······································		1	
20	M-F 7a Today Show	02		1400	30	Nbr of Spots				1400
	W				Comme					
85	M-F 9a Today Show II	02		700	30	Nbr of Spots	-1		1	700
					Comme					
90	M-F 7p News	01		2000	30	Nbr of Spots				2000
	Ţ				Comme					
91	M-F 730p Entertainment Tonight	01		2000	30	Nbr of Spots				2000
					Comme					
92	M-F 7p News	01		2000	30	Nbr of Spots		-1	1	2000
	<u> </u>				Comme					
93	M-F 730p Entertainment Tonight	01		2000	30	Nbr of Spots				2000
	N.				Comme					
2	M-F 7p News	01		2000	30	Nbr of Spots	-			2000
					Comme					

Weekly Totals: Total Spots(Ord Spots)
Closed PR

co 69

8 85

6

2000

30

Nbr of Spots

Comme

2000

ઝુ

Nbr of Spots

Comme

95

M-F 730p Entertainment Tonight

M-F 730p Entertainment Tonight

9

2

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 822 Issue 3





WFLA-TV P.O. Box 1410 Tampa. FL 33601

PHONE (813) 228-8888

Client:	American Crossroads/ Issue		Submission Cost:		104225	Cai	Campaign Ref:	E:120718028	18028	
Buyer:	<i>:</i> .		Client/Product/Estimate:	ite:	11 /27 /694	Sal	Sales Rep:	HRP №	HRP Washington, DC	Ċ
Schedule Dates:	10/29/12 to 11/11/12		Weeks:		2	Oro	Order Ref:	06238004	04	
Est./PO Number:	06238004		Contract type:		Political	Bu	Business Type:	POLITICAL	CAL	
Associated Copies: No	s: No					Bu	Business Category: Transactiona	y: Transa	ctional	
Ref Sales Product Detail	roduct Details	Rev Type		Rate	Spot Type		10/29	11/05	Total	Cost
		***************************************				William Willia				

			100	Mkgd	99		98		97	Ref
		S.	Sat 9a News	T.	Fri 10p ET / 9p CT Revolution	S	Sun 7p ET / 6p CT Football Night In America	W	M-F 7p News	Sales Product Details
			01		02		02		01	Rev Type
	Weel									
Clos	Weekly Totals: Total Spots(Ord Spots)									 Rate
Closed PR	Spots(O		900		5000		5500		2000	
	rd Spots)	Comme	30	Comme	30	Comme	30	Comme	30	 Spot Type
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
æ	69				1		-3			 10/29
2	16									 11/05
10	85		1		-1		1		>	Total
			900		5000		5500		2000	 Cost

Pre-emption Summary

/ O	170	68 M-	53 M-	51 M-	31 M-	29 M-	15 M	13 M-	2 Fri	Ref
M-F 7n Entertainment Toninht	M-F 4p Dr Oz	M-F 730p Extra	M-F 730p Extra	M-F 7p Entertainment Tonight	M-F 730p Extra	M-F 7p Entertainment Tonight	M-F 730p Extra	M-F 7p Entertainment Tonight	Fri 10p ET / 9p CT Dateline NBC Friday	Sales Product
1:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	:30 Commercial	Spot Type
10/29/12	10/29/12	10/29/12	10/29/12	10/29/12	11/05/12	11/05/12	10/29/12	10/29/12	10/29/12	Pre-empt Date
Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Closed Pre Emption	Status
00.0	750.00	2,000.00	2,000.00	0.00	2,000.00	0.00	2,000.00	0.00	0.00	Pre-empt Value
10/31)	No Makegood / Credit	No Makegood / Credit	No Makegood / Credit	0.00 40 (11/26), 41 (11/29), 42 (11	No Makegood / Credit	40 (11/26), 41 (11/29), 42 (11	No Makegood / Credit	0.00 40 (11/26), 41 (11/29), 42 (11	0.00 99 (11/02)	Makegood Line(s) (Dates)
0000167963	0000000000	0000000000	0000000000	0000167962	0000000000	0000167962	0000000000	0000167962	0000184618	Makegood Ref
E:120718028	E:120718028	E:120718028	E:120718028	E:120718028	E:120718028	E:120718028	E:120718028	E:120718028	E:120718028	Campaign Ref

Grand Totals

	Partie Commence of the Commenc		Month 11 Weeks: 4	(S: 4	
-	Totals	10/29		11/05	
Spots	85	HAMAMAMAAA	69		16
Cost	104225		85825	***************************************	18400
				Whitehelm arrays areas	
Grand Totals:				Spots:	85
				Gross Total:	104,225.00
				Commission:	15,633.75
				Net Total:	88,591.25

PEP READLINE# 6230004

REP: TEL# 703-516-9399
CREDIT ADVISORY: AGENCY CREDIT
ORDER WORKSHEET HARRIS

AGENCY CREDIT RISK !!!
HARRIS REPORT FROM REP

JUL18/12 12.1
*** WFLA-TV ***

FAX# 703-516-9680

ADV ACY CITY TAX FLIGHT DATES OCT30/12 ORDER PRDCT # # # AMERICAN CROSSROADS ACT. AGY: NAME MTATE TAX NAME CROSSROADS MEDIA LLC NOVS/12 ESS/AMER. GROSGROADS ALEXANDRIA, 66 CANAL GENTER PLAZA, EST#694 CONTRACT WK-1 # COMMENTS: VA 22314 6238004 CO-OF BILLING NEEDED (LINE, SULTE ORDER, (J) (J) INVOICE) CLASS: NATL. SALES PRSN WA-BUYER NAME REF.# EMILY MILHOAN OFF.# MEGHAN MCGARR LOCAL DATE JUL18/12 REGIONAL SALESMAN (H) # 12.10

REP: NEW ORDER
TIL \$104,975 @86X
PLEASE CONFIRM
THANKS SHOSHANA FOR MEGHAN

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE **

AMERICAN CROSSROADS



							:LINE#:REP
PROGRAM :	ω	PROGRAM :	2	PROGRAM :	ŀ¬	AGENCY	LINE#: CD:
NEWS CHANNEL	1100P-1135P	: DATELINE	400TT-4000T	DAYS OF OUR	100P-200P	ADVERTISER COPE	TIME PERIOD
Wall 0 8 Wall 0 8	30		30	LIVES	30	ODE = 11 = 27	: LGTH : SEC
	\$2,500.00		\$5,000.00		\$500.00	AGENCY EST# :	RATE
	11/2		11/2		11/2	694	: START
	11/2		<u> </u>		11/2		: END
	0		₽		H		: SPTS:
	편 꼬 너		FRI		FRI		WEEK : D
							DAYS
	0		 		ئىر		:TOTL:

REP: TELM 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!! GADER WORKSHEET HARRIS REPORT FROM REP

RIS REPORT FROM REP JUL18/12 12.1

: LINE#:REP :CD:	TIME PERIOD	: LGTH : SEC :	RATE	: START	END:	:SPTS: W	WEEK: DAYS	:TOTL:
42	1135P-1237A	30	\$1,200.00	11/2	11/2	ш	FRI	
PROGRAM :	THE TONIGHT S	SHOW						
(n	1200N-100P	& C	\$300.00	11/2	11/2	 ·	FRI	Þ
PROGRAM :	TODAY SHOW 3							
D	400E-4002	ω 0	\$300.00	11/2	11/2	₽	FRI	Ľ
PROGRAM :	RACHAEL RAY							
7	300P-400P	30	\$450.00	11/2	11/2	₽	FRI	H
PROGRAM :	DOCTORS							
8 4	400P-500P	ω 0	\$750.00	11/2	11/2	Ľ	FRI	Ъ
PROGRAM :	DR. OZ							
Q	500P-530P	30	\$1,500.00	11/2	11/2	Н	FRI	لسغ
PROGRAM :	NEWS CHANNEL	A A A S S						
10 5	30A-600A	& 0	\$500.00	11/2	11/2	₽	FRI	ш
PROGRAM :	NEWSCHANNEL 8	TODAY						
11	30P-600P	30	\$1,500.00	11/2	11/2	₽	FR1	نما
PROGRAM :	NEWS CHANNEL	8 530F						
12 6	600E-630E	30	\$2,000.00	11/2	11/2	şi-mil.	#RI	H
PROGRAM :	NEWS CHANNELS							

																		L L Z Z E
PROGRAM : CON COM1:	2	PROGRAM :	20	PROGRAM : CON COM1:	19	PROGRAM :	18	PROGRAM :	17	PROGRAM : CON COM1:	6	PROGRAM :	<u>1</u>	PROGRAM :	14	PROGRAM :	اسم (در)	: LINE#:REP :CD:
THE TONIGHT	1135P-1237A	: NEWS CHANNEL	1100P-1135P	DAYS OF OUR	100P-200P	: TODAY SHOW 2	900A-1000A	: EXTRA : EXTRA	730P-800P	: TODAY SHOW	700A-900A	: ENTERTAINMENT	700P-730P	NBC NIGHTLY	6301-7001	: NEWSCHANNEL	600A-700A	: TIME PEKIOD
SHOM SHOW	30	8 0 11PM	30	LIVES	30		30		30		30	T TONIGHT	30	NEWS	3 O	8 TODAY	ω 0	: IGTH : SI
	\$1,200.00		\$2,500.00		\$500.00		\$700.00		\$2,000.00		\$1,400.00		\$2,000.00		\$5,000.00		\$1,000.00	SEC : RATE :
	11/5		11/5		11/5		11/2		11/2		11/2		11/2		11/2		11/2	: START : DATE
	11/5		11/5		11/5		11/2		11/2		11/2		11/2		11/2		11/2	: END
	⊢		μ		μì		ب		⊬		H		H		0		اسخ	: SPTS:
	MON		MON		MOM		F N I		FRI		tt XH		FRI		터 汉 H		FRI	WEEK : DAYS
	J amel.		1		Г		₽		щ		1		ئسغ		0		The state of the s	STGE:

REP: TEL# 703-516-9399

CREDIT ADVISORY: AGENCY CREDIT RISK :!!

ORDER WORKSHEET

HARRIS REPORT FROM REP

PROGRAM: NEWS CHANNEL 8 530P CON COM1: NEWS CHANNEL 8 530P 29 600P-630P PROGRAM: NEWS CHANNEL8 CON COM1: NEWS CHANNEL8 CON COM1: NEWS CHANNEL8	530P-600P 30 \$1, : NEWS CHANNEL 8 530P : NEWS CHANNEL 8 530P	530P-600P 30 \$1, : NEWS CHANNEL 8 530P	8 530P-600P 30 \$1,		PROGRAM: NEWS CHANNEL 8 5P	27 500P-530P 30 \$1,	PROGRAM : NEWSCHANNEL 8 TODAY	26 500A-53QA 30 \$30	PROGRAM : DR. OZ CON COM1: DR. OZ	25 400P-500P 30 \$75	PROGRAM : DOCTORS CON COM1: DOCTORS	24 300P-460P 30 \$45	PROGRAM : RACHAEL RAY	23 200P-300P 30 \$300	PROGRAM : TODAY SHOW 3	22 1200N-10UF 30 \$30	LINE#:REP : CD: TIME PERIOD : LGTH : SEC :
000,00	000.			500.00		500.00		00.00		50.00		50.00		00.00		00.00	RATE
		11/5		11/5		11/5		11/5		11/5		11/5		11/5		11/5	START
		11/5		11/5		11/5		11/5		11/5		11/5		11/5		11/5	: END :
		ب		ن		1		Ц		 1		Ы		}		<u></u>	SPTS: WEEK
		MON		MON		MOM		MON		NON		MON		MON		MON	DAYS
		⊣		⊢ ->		<u></u>		gene de		₽		H		<u> </u>			SPTS:

T RISK !!!
S REPORT FROM REP JUL18/12 12.1
*** WFLA-TV ***

:LINE#:REF :CD:	TIME PERIOR	: LGTH : SEC	RATE	: START : DATE	: END : DATE	: SPTS: W	INVT :	: SPTS:
(w 	630P-700p	3 O	\$5,000.00	11/5	1.1/5	0	MON	0
FROGRAM :	NBC NIGHTLY	SMENS						
ω N	700 <i>2</i> -730P	30	\$2,000.00	11/5	11/5	브	MON	Н
PROGRAM :	ENTERTAINMENT ENTERTAINMENT	TONIGHT						
ω ω	700A-900A	3 O	\$1,400.00	11/5	11/5	اسا	MOM	 3
PROGRAM :	TODAY SHOW							
34	730F-800F	(y)	\$2,000.00	11/5	11/5	₩	MON	<u>i</u> i
PROGRAM :	EXTRA EXTRA							
35	800P-900P	3 0	\$2,500.00	11/5	11/5	0	MOM	0
PROGRAM : CON COM1:	THE VOICE							
ω n	900A-1000A	30	\$700.00	11/5	11/5	ш	MON	Н
PROGRAM :	TODAY SHOW 2 TODAY SHOW 2							
37	1100P-1135P	30	\$2,500.00	11/3	11/3	ш	SAT	₽
PROGRAM :	NEWS CHANNEL	8 @ 11PM 8 @ 11PM						
3 8	600P-630P	3 ()	\$900.00	11/3	11/3		SAT	Ρı
PROGRAM :	NEWSCHANNEL 8					*Auditure		
3 9	630P-700P	30	\$3,300.00	11/3	11/3	0	SAT	0
PROGRAM :	NBC NIGHTLY	NEWS						

REP: TIL# 703-516-9399 FAX# 703-516-9680 CREDIT AUVISORY: AGENCY CREDIT RISK !!!
ORDER WCKMSHEET HARRIS REPORT FROM REP . JUL18/12 12.1
*** WFLA-TV ***

PROGRAM :	4. 33	PROGRAM :	47	PROGRAM :	4 0	PROGRAM :	45	PROGRAM :	4 4	PROGRAM :	m v	PROGRAM :	42	PROGRAM :	PROGRAM :	4 C	TINE#: REP : CD:
NEWS CHANNEL	1100P-1135P	DAYS OF OUR	100P-200P	SUNDAY TODAY	800A-900A	FOOTBALL FOOTBALL	7000-8305	FOOTBALL FOOTBALL	700P-830P	NEWSCHANNEL	600P-630P	BMW	400%-400%	SMan SMan	SATURDAY SATURDAY	700A-900A	: TIME PERIOD
MATT 8 8 TEM	30	R LIVES	3)AY)AY	30	NATE STATE	30	NIGHT IN AMRC	30	888	30	CHAMPIONSHIP9/9/12 CHAMPIONSHIP9/9/12	30	CHANNEL 8 @ JIPM GOTTOLUL CHANNEL 8 @ JIPM GOTTOLUL	TODAY TODAY	ს 0	OD : LGTH : SEC
	\$2,500.00		\$500.00		\$700.00		\$5,500.00		\$.00		\$1,100.00		\$650.00	\$2,500.00		\$625.00	C : RATE
	11/1		11/1		11/4		11/4		11/4		11/4		11/4	1 1 / A		11/3	: START
	11/1		11/1		11/4		11/4		11/4		11/4		11/4	11/4		11/3	END
	<u>ş</u> umJ		₽		ŀ٠٠		H		0		şd		0	<u>j</u>		ц	: XWK: 11
	THU		THU		SUN		SUN		SUN		SUN		SUN	NDS		SAT	WEEK : DAYS
	₽		⊢		<u>ļ</u> uš		j—i		0		jì		0	نم		<u></u>	:TOTL:

2 : LINE#:	1135P-1237A	COTH SEC	RATE	START DATE	: END : DATE	SPTS: WK:	WEEK : DAYS INVT :
PROGRAM :	THE TONIGHT	MOHS MOHS					
(л С	1700N-100P	ω 0	\$300.00	11/1	11/1	Н	THU
PROGRAM :	: TODAY SHOW 3						
51	4008-4005	30	\$300.00	11/1	11/1	ŀπ	THU
PROGRAM :	RACHAEL RAY						
(n N	300P-400P	3 O	\$450.00	11/1	11/1	⊢	THU
PROGRAM :	: DOCTORS						
<i>ს</i> თ	400P-500P	30	\$750.00	11/1	11/1	0	THU
PROGRAM :	DR. OZ						
0 4	500A-530A	30	\$300.00	11/1	11/1	누	THU
PROGRAM :	: NEWSCHANNEL	8 TODAY					
ូវ បា	500P-530P	30	\$1,500.00	11/1	11/1	₽	THU
PROGRAM CON COM1	NEWS CHANNEL	8 8 9 7 9 8					
56	530A-600A	30	\$500,00	11/1	11/1	₩	THU
PROGRAM :	NEWSCHANNEL	8 TODAY					
57	5300-6000	30	\$1,500.00	11/1	11/1	₽	THU
PROGRAM :	NEWS CHANNEL	40858 8530P					

REP HEROLEND: 6238.004

REF: TEL# 703-516-9399 FAX# 703-516-9680 OREDIT AUVISORY: AGENCY CREDIT RISK [!! GROER WORKSHEET HARRIS REPORT FROM REP ...

1: NEWS CHANNELS 1: NEWS CHANNELS 1: NEWS CHANNELS 1: NEWSCHARNEL & TODAY 1: NEW CHANNEL NEWS 1: NEW CHANNEL NEWS 1: NEW CHANNEL NEWS 1: NEW CHANNEL & TODAY 1: TODAY SHOW 1: TODAY SHOW 2: TODAY SHOW 2 1: DAYS OF OUR LIVES 1: NEWS CHANNEL & G LIPM 1: NEWS CHANNEL & G LIPM	: L H Z E # ::		TIME	: LGTH : SEC	: RATE:	: START : DATE	: END : DATE	: SPTS: : /WK:	NEEK : INVT :
REWSCHANNEL 8 TODAY 11/1 11/1 1 1 1 1 1 1		C.	NEWS CHANNELS						
1: NEWSCHANNEL 8 TODAY 620F-700F 620F-700F 30 \$5,000.00 11/1 11/1 0 11/1 11/1 1 11/1 0 11/1 11/1 1 11/1 1 1 1 1 1 1			00A-7	ω 0	1,000.	\vdash	11/1	μ	THU
RECORPTION NEWS S5,000.00 11/1 11/1 0		PROGRAM :	NEWSCHANNEL	TODAY					
: NBC NIGHTLY NEWS 1: NBC NIGHTLY NEWS 1: NBC NIGHTLY NEWS 700P-730P 30 \$2,000.00 11/1 11/1 1 1: ENTERTAINMENT TONIGHT 1: ENTERTAINMENT TONIGHT 1: TODAY SHOW 1: TODAY SHOW 2: TODAY SHOW 2 1: EXTRA 900A-1000A 30 \$2,000.00 11/1 11/1 1 1 EXTRA 900A-1000A 30 \$700.00 11/1 11/1 1 1 TODAY SHOW 2 1 TODAY SHOW		0	30P-706		5,000.	 	11/1	0	THU
700P-730P 30 \$2,000.00 11/1 11/1 1 1: ENTERTAINMENT TONIGHT 1: TODAY SHOW 1: TODAY SHOW 1: TODAY SHOW 2 1: EXTRA 1: EXTRA 1: EXTRA 2900A-1000A 30 \$2,000.00 11/1 11/1 1 1 200A-1000A 30 \$5700.00 11/1 11/1 1 200A-1000A 30 \$5700.00 11/1 11/1 1 200A-1000A 30 \$500.00 11/1 11/1 1 200A-1000A 30 \$500.00 10/30 10/30 1 200A-100BY SHOW 2 2 2 1100P-200P 30 \$500.00 10/30 10/30 1 200A-1135P 30 \$2,500.00 10/30 10/30 1 200A-1135P 30 \$2,500.00 10/30 10/30 1			NBC NIGHTLY	EWS					
: ENTERTAINMENT TONIGHT 1: ENTERTAINMENT TONIGHT 1: ENTERTAINMENT TONIGHT 700A-900A 30 \$1,400.00 11/1 11/1 1 1: TODAY SHOW 1: TODAY SHOW 2: EXTRA 1: EXTRA 1: EXTRA 1: EXTRA 1: TODAY SHOW 2 1		∪ Q		30	2,000.	11/1	11/1	Н	THU
700A-900A 11. TODAY SHOW 11. TODAY SHOW 12. TODAY SHOW 13. TODAY SHOW 13. EXTRA 13. EXTRA 14. EXTRA 15. EXTRA 16. EXTRA 16. EXTRA 17. TODAY SHOW 2 18. TODAY SHOW 2 18. TODAY SHOW 2 19. TODAY SHOW 2 19. TODAY SHOW 2 19. TODAY SHOW 2 11. TODAY SHOW 2 10. TODAY SH		PROGRAM :		TONIGHT					
: TODAY SHOW 1: TODAY SHOW 2 730P-800P 30 \$2,000.00 11/1 11/1 1 1: EXTRA 1: EXTRA 1: EXTRA 1: EXTRA 1: TODAY SHOW 2 1: TODAY S		62	700A-900A		1,400.	فسخ	11/1 .	H	THU
730P-800P 30 \$2,000.00 11/1 11/1 1 : EXTRA 1: EX			TODAY						
: EXTRA 1: EXTRA 1: EXTRA 200A-1000A 30 \$700.00 11/1 11/1 1 1 10DAY SHOW 2 1: TODAY SHOW 2 1: TODAY SHOW 2 1: TODAY SHOW 2 1: DAYS OF OUR LIVES 1: DAYS OF OUR LIVES 1: DAYS OF OUR LIVES 1: NEWS CHANNEL 8 @ 11PM 1: NEWS CHANNEL 8 @ 11PM 1: NEWS CHANNEL 8 @ 11PM		б Ш	308-800	30	2,000.	11/1	11/1	₽	THU
900A-1000A 30 \$700.00 11/1 11/1 1 : TODAY SHOW 2 1: TODAY SHOW 2 1: TODAY SHOW 2 1: TODAY SHOW 2 100P-200P 30 \$500.00 10/30 10/30 1 : DAYS OF OUR LIVES 1: DAYS OF OUR LIVES 1100P-1135P 30 \$2,500.00 10/30 10/30 1		PROGRAM :							
: TODAY SHOW 2 1: TODAY SHOW 2 100P-200P 30 \$500.00 10/30 10/30 1 : DAYS OF OUR LIVES 1: DAYS OF OUR LIVES 1100P-1135P 30 \$2,500.00 10/30 10/30 1 : NEWS CHANNEL 8 @ 11PM			00A-	30	700.0	11/1	11/1	₽	THU
100P-200P 30 \$500.00 10/30 1 1		PROGRAM :	TODAY SHOW						
: DAYS OF OUR LIVES L: DAYS OF OUR LIVES LIOOP-1135P 30 \$2,500.00 10/30 1 ENEWS CHANNET, 8 @ 11PM L: NEWS CHANNET, 8 @ 11PM		୍ (Ji	00P-200	30	500.	0/3	10/30	السؤ	TUE
1100P-1135P 30 \$2,500.00 10/30 10/30 1 GRAM: NEWS CHANNET 8 @ 11PM		PROGRAM :	DAYS OF OUR	IVES					
GRAM : NEWS CHANNET, 8 @ 1		ଉଉ	1008-1135		2,500.	_	10/30	ш	TCE
		n n	NEWS CHANNEL	ල 1					

REF HEADLEWED COURDED **** ORIGINAL REV#O ***

RMP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!

" " FR	#:REF :CD: :LINE#: :	TIME FER	: LGTH : SEC : :	RATE		: END : DATE	N X X	WEEK : DAYS
	67	1135P-1237A	30	\$1,200.00	10/30	10/30	ב	TUE
	PROGRAM :	THE TONIGHT	MOH WAN HOW WA					
	σ\ Φ	1200N-100P	30	\$300.00	10/30	10/30	اس غ	TUE
	PROGRAM :	TODAY SHOW 3						
	0 0	2002-3002	3 C	\$300.00	10/30	10/30	⊬	TUE
	PROGRAM :	RACHAEL RAY						
	70	300P-400P	ω 0	\$450.00	10/30	10/30	Н	TUE
	PROGRAM :	DOCTORS						
	71	400P-500P	30	\$750.00	10/30	10/30	ل ـــغ	TUE
	PROGRAM :	DR. OZ DR. OZ						
	72	500A-530A	30	\$300.00	10/30	10/30	0	TUE
	PROGRAM :	NEWSCHANNEL 8	TODAY					
	73	500E-530E	30	\$1,500.00	10/30	10/30	₽	TUE
	PROGRAM : CON COM1:	NEWS CHANNEL	8 57 P					
	74	530A-600A	30	\$500.00	10/30	10/30	اسخ	TUE
	PROGRAM :	NEWSCHANNEL 8	TODAY					
	75	530P-600P	30	\$1,500.00	10/30	10/30	1-1	TUE
	PROGRAM :	NEWS CHANNEL	4088 3088 8088					

OCRAM : NEWS CHANNELS N COM1: NEWS CHANNELS OCRAM : NEWSCHANNELS TODAY N COM1: NEWSCHANNELS TODAY P GODE-TOOP OCRAM : NEW SCHANNELS TODAY N COM1: NEW NIGHTLY NEWS OCRAM : NEW NIGHTLY NEWS OCRAM : NEW NIGHTLY NEWS OCRAM : ENTERNIUMENT TONIGHT OCRAM : ENTERNIUMENT TONIGHT OCRAM : TODAY SHOW N COM1: TODAY SHOW 2 N COM1	CTNE#;	T.B.	689-9008	: LOTH : SEC	EATE	ST DA	: END : DATE	:SPTS:	WEEK : DAYS
NEWS CHANNELS 30 \$1,000.00 10/30 10/30 1		5	4059-4305	ω S	\$2,000.00	10/30	10/30	H	TUR
SOURTOOA 30 \$1,000.00 10/30 10/30 1		PROGRAM :	NEWS						
NEWSCHANNEL 8 TODAY \$5,000.00 10/30 10/30 0		77	00A-	30	1,000.	w	10/30	₩	TUE
R30P-YOOP 30 \$5,000.00 10/30 10/30 0		- 0	NEWSCHANNEL						
: NBC NIGHTLY NEWS 1: NBC NIGHTLY NEWS 700P-730P 30 \$2,000.00 10/30 10/30 0 : ENTERTAINMENT TONIGHT 1: TODAY SHOW 1: TODAY SHOW 1: TODAY SHOW 2 730P-800P 30 \$2,000.00 10/30 10/30 1 EXTRA 1: EXTRA 2900A-1000A 30 \$700.00 10/30 10/30 1 1: TODAY SHOW 2 30 \$500.00 10/31 10/31 1		78	301-760	30	5,000.		10/30	0	TOE
TODAY SHOW TOD		(A)	NBC NIGHTLY	N W CH					
: ENTERTAINMENT TONIGHT 1: ENTERTAINMENT TONIGHT 1: ENTERTAINMENT TONIGHT 700A-900A 30 \$1,400.00 10/30 10/30 1 : TODAY SHOW 1: TODAY SHOW 1: EXTRA 1: EXTRA 1: EXTRA 1: EXTRA 1: TODAY SHOW 2 1: TODAY SHOW 2 1: TODAY SHOW 2 1: DAYS OF OUR LIVES 1: DAYS OF OUR LIVES 1: DAYS OF OUR LIVES 1: NEWS CHANNEL 8 @ 11PM 1: NEWS CHANNEL 8 @ 11PM 1: NEWS CHANNEL 8 @ 11PM			001-730		2,000.		10/30	0	TUR
700A-900A 10730 \$1,400.00 10/30 10/30 1 11 TODAY SHOW 11 TODAY SHOW 12 TODAY SHOW 13 TODAY SHOW 12 TODAY SHOW 13 TODAY SHOW 14 TODAY SHOW 15 TODAY SHOW 2 16 TODAY SHOW 2 16 TODAY SHOW 2 16 TODAY SHOW 2 17 TODAY SHOW 2 18 TODAY SHOW 2 18 TODAY SHOW 2 18 TODAY SHOW 2 19 TODAY SHOW 2 19 TODAY SHOW 2 10 T		PROGRAM : CON COM1:							
: TODAY SHOW 1: TODAY SHOW 1: TODAY SHOW 2 1: EXTRA 2: TODAY SHOW 2 1: TODAY		80	00A		1,400.		10/30	نبخ	TUE
TODAY SHOW 2 30 \$2,000.00 10/30 10/30 1		PROGRAM :	TODAY						
: EXTRA 1: EXTRA 1: EXTRA 1: EXTRA 1: EXTRA 1: EXTRA 1: EXTRA 20		8	308-800	30	2,000.	0/3	10/30	Н	TUE
900A-1000A 30 \$700.00 10/30 1 : TODAY SHOW 2 L: TODAY SHOW 2 100P-200P 30 \$500.00 10/31 10/31 1 : DAYS OF OUR LIVES L: DAYS OF OUR LIVES L: DAYS OF OUR LIVES L: NEWS CHANNEL 8 @ 11PM : NEWS CHANNEL 8 @ 11PM		PROGRAM :							
: TODAY SHOW 2 1: TODAY SHOW 2 100P-200P 30 \$500.00 10/31 10/31 1 1 DAYS OF OUR LIVES 1: DAYS OF OUR LIVES 1: NEWS CHANNEL 8 @ 11PM 1: NEWS CHANNEL 8 @ 11PM 1: NEWS CHANNEL 8 @ 11PM			00A-10	30	700.0	0/3	10/30	نــــ	TUE
100P-200P 30 \$500.00 10/31 10/31 1 : DAYS OF OUR LIVES L: DAYS OF OUR LIVES L100P-1135P 30 \$2,500.00 10/31 10/31 1 : NEWS CHANNEL 8 @ 11PM		PROGRAM :	TODAY SHOW						
: DAYS OF OUR LIVES L: DAYS OF OUR LIVES LICOP-1135P 30 \$2,500.00 10/31 10/31 1 : NEWS CHANNEL 8 @ 11PM			00P-200	30	500.	10/31	10/31	₽	WED
1100P-1135P 30 \$2,500.00 10/31 10/31 1 CRAM : NEWS CHANNEL 8 @ 11PM COM1: NEWS CHANNEL 8 @ 11PM		PROGRAM :	DAYS OF OUR	LVES					
CRAM : NEWS CHANNEL 8 @ 1		Ω 4.	1002-1135	3 C	2,500.	0/3	10/31	ħ	WED
		(1)	NEWS CHANNEL	ල ව 1					

REP BEAULINES C136CU4
*** ORIGINAL REV#0 ***

REP: TEL# 703-516-9399 FAX# 703-516-9680 CREDIT ADVISORY: AGENCY CREDIT RISK !!!
UKDER WORKSHEET HARRIS REPORT FROM REP

IT RISK !!!
IS REPORT FROM REP JUL18/12 12.1
*** WFLA-TV ***

																		TINE#:
PROGRAM :	9	PROGRAM :	92	PROGRAM :	9 1	PROGRAM :	90	PROGRAM :	98	PROGRAM : CON COM1:	88	PROGRAM :	8.7	PROGRAM : CON COML:	Ф Ф	PROGRAM :	တ (ရ	REP : CD
NEWS CHANNEL	4009-4085	NEWSCHANNEL 8	530A-600A	NEWS CHANNEL	5005-5305	: NEWSCHANNEL 8	500A-530A	DR. 02	400P-500P	: DOCTORS	300P-400P	RACHAEL RAY	200F-300F	: TODAY SHOW 3	1200N-100P	THE TONIGHT	1135P-1237A	: TIME PERIOD
8 530P 8 530P	30	TODAY	30	8 8 U	30	TODAY	30		3 O		30		30		30	SHOW	ω C	: LOTH : SE
	\$1,500.00		\$500.00		\$1,500.00		\$300.00		\$750.00		\$450.00		\$300.00		\$300.00		\$1,200.00	C: RATE
	10/31		10/31		10/31		10/31		10/31		10/31		10/31		10/31		10/31	: START
	10/31		10/31		10/31		10/31		10/31		10/31		10/31		10/31		10/31	: END : DATE
	¹		⊬		1		₽		 `		Н		₩		μ		Ы	: SPTS: WEEK
	WED		MED		WED		WED		WED		WED		WED		WED		MED	EK : DAYS
	ļJ		₽		 		⊬		ب		Ų		punk		⊬		⊢ ¹	: TOTL:

FROM REP JUL18/12 12.1
*** WFLA-TV ***

MARKET TO	NOV/12	P.R.	- 0 h	j j (p	PRO CON	Q	(C (Q	() () ()	9	ට ක්.එ	Q	u. O.	9	
TOTALS \$49	104975.0	GRAM :	COMI.	9	PROGRAM :	8 7	PROGRAM :	7 7	PROGRAM :	6	PROGRAM :	σ c	PROGRAM : CON COM1:	94	H N D # :
6,880 1	0	A Y A A	EXTRA 900A-1000A	€.1	TODAY S	00A-900A	ENTERTAINMENT ENTERTAINMENT	'00P-730P	NBC NIG	36P-700P	NEWSCHANNEL	500A-700A	NEWS CH	4059-4003	55 TO
WELA 212		SHOW 2 SHOW 2	žΔ		MOHS				NIGHTLY NEWS		OD 00		CHANNEL8		TEXT CO
WETS 19%			ట 0	30		30	TONIGHT	30	0.0	30	TODAY	30		ω 0	FGTH : SEC
SO XAXM			\$700.00	\$2,000.00		\$1,400.00		\$2,000.00		\$5,000.00		\$1,000.00		\$2,000.0	RATE
WTVT 3 WWSB 7			<u>س</u>	0										0	11 1>
32% WTOG			10/31	10/31		10/31		10/31		10/31		10/31		10/31	START
% e% ○ ○) () ())	10/31	10/31		10/31		10/31		10/31		10/31		10/31	: END
WTTA 0%	CON	F	jud.	0		ы		Н		0		سخ		Н	· SPTS:
WMOR 0%	CONTRACT TOTAL TOTAL SPOTS	e s L L	된 편 그	WED		WED		MED		WED		WED		WED	NEEK :
			~	J		0		v		U		V		J	DAYS
	104975.00	H	<u>.</u>	0		 - ¹		₩		0		Ľ			:STG:

SVC- NSI DEMOS- RA35+*

Alexandria VA 22314 Suite 555 66 Canal Center Plaza

American Crossroads/ Issue Submission Number 680 Issue 1







WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

10/29/12 to 11/11/12 06238004 American Crossroads/ Issue Submission Cost: Client/Product/EstImate: Contract type: Weeks: 11 /27 /694 Political 104075 Campaign Ref: Sales Rep: Order Ref: Business Type: Business Category: Transactional **POLITICAL** E:120718028 HRP Washington, DC 06238004 Original

Buyer: Schedule Dates: Est./PO Number:

Client:

American Crossroads (L) Household

Demographic:

Product:

Order: Booking Group:

WFLA

104075

Key Market:

Tampa-St. Petersburg, FL

		œ		7		ð		5		4		ယ		N		->	Ref
		M-F 5p News	CALL TO THE PARTY OF THE PARTY	M-F 4p Dr Oz	***	M-F 3p Doctors	The state of the s	M-F 2p Rachael Ray		M-F 12p Today Show III		M-F 1135p ET / 1035p CT Tonight Show		Fri 10p ET / 9p CT Dateline NBC Friday	And the state of t	M-F 1p Days Of Our Lives	Sales Product Details
_				-		•											
Weekly Totals: Total Spots(Ord Spots)		1500		750		450		300		300		1200		5000		500	Rate
ord Spots)	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Spot Type
***************************************		Nbr of Spats		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
69		.1		-		٦		—		1				1		-	10/29
150																	11/05
25		1		1		1		1		7		-1		1		-3	Total
		1500		750		450		300		300		1200		5000		500	Cost

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 680 Issue 1







P.O. Box 1410
Tampa, FL 33601

	06238004	10/29/12 to 11/11/12		American Crossroads/ Issue
	Contract type:	Weeks:	Client/Product/Estimate:	Submission Cost:
	Political	2	11 /27 /694	104075
Business Category	Business Type:	Order Ref:	Sales Rep:	Campaign Ref:
: Transactional	POLITICAL	06238004	HRP Washington, DC	E:120718028
	Business Category: Transactional	06238004 Contract type: Political	10/29/12 to 11//11/12 Weeks: 2 Order Ref: 06238004 Contract type: Political Business Type: Business Category:	Client/Product/Estimate: 11 /27 /694 Sales Rep: 10/29/12 to 11/11/12 Weeks: 2 Order Ref: 06238004 Contract type: Political Business Category:

	19	ä	17	<u>†</u>	15	4	13	12	<u></u>	10	ę.	Ref
	M-F 1135p ET / 1035p CT Tonight Show	M	M-F 1p Days Of Our Lives	M-F 9a Today Show II	M-F 730p Extra F	M-F 7a Today Show	M-F 7p Entertainment TonightF	M-F 6a News	M-F 6p News F	M-F 530p News	M-F 530a News F	Sales Product Details
Weekly												AND THE PROPERTY OF THE PROPER
Weekly Totals: Total Spots(Ord Spots)	1200	2500	500	700	2000	1400	2000	1000	2000	1500	500	Rate
ord Spots)	30	30 Comme	30 Comme	30 Comme	30 Comme	30 Comme	30 Comme	30 Comme	30 Comme	30 Comme	30 Comme	Spot Type
	Nbr of Spots	Nbr of Spots	Nbr ot Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	Nbr of Spots	
69					1	1	→	1			-11	10/29
16		1	1	***************************************								11/05
85		1	1		.3			<u> </u>				Total
	1200	2500	500	700	2000	1400	2000	1000	2000	1500	500	Cost

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 680 Issue 1







P.O. Box 1410
Tampa, FL 33601

					,	The state of the s	A	**************************************
	ansactional	Business Category: Transactiona	Business	- 11-11-11-11-11-11-11-11-11-11-11-11-11		- Annual Control of the Control of t		
	POLITICAL		Business Type:	Political		Contract type:	06238004	Est/PO Number:
******	06238004		Order Ref:	2		Weeks:	10/29/12 to 11/11/12	Schedule Dates:
	HRP Washington, DC	•	Sales Rep	11 /27 /694		Client/Product/Estimate:	3.	Buyer:
	E:120718028		Campaign Ref:	104075		Submission Cost:	American Crossroads/ Issue	Client:
Original	Or.	***************************************		A TOTAL CONTRACTOR OF THE CONT				

	30		29		28	***************************************	27		26		25		24		23		22		21		20		Ref	
	M-F /a Today Show	M	M-F 7p Entertainment Tonight	M	M-F 6a News	M	M-F 6p News	M	M-F 530p News	M	M-F 5p News	M	M-F 5a News	M	M-F 4p Dr Oz	<u> </u>	M-F 3p Doctors	M	M-F 2p Rachael Ray	M	M-F 12p Today Show III	M	Sales Product Details	
Weekly Totals: Total Spots(Ord Spots)	1400	The state of the s	2000		1000		2000		1500		1500		3		7		4		3		3		Rate	Hamilton American Ame
ts(Ord Spots)	30	ς.	30	Comme	30	Comme	30	Comme	00 30	Comme	30	Comme	300 30	Comme	750 30	Comme	450 30	Comme	300 30	Comme	300 30	Comme	Spot Type	
	Nor of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots			**************************************
69	THE RESIDENCE OF THE PERSON OF																						10/29	
16			-3		1		-		1		-				-14		-3		1				11/05	3-7
85					1		1		1		urb.		٦										Total	-
	1400		2000		0001		2000		1500		1500		300		750		450		300		300		Cost	

Suite 555 66 Canal Center Plaza Alexandria VA 22314

American Crossroads/ Issue

Submission Number 680 issue 1







P.O. Box 1410 Tampa, FL 33601 SELA-TV

PHONE (813) 228-8888

1		
٠		
(
i		
)		
•		
,		
	\cap	
	\smile	
	_	
	ω	
1		
3	3	
1		
1	<u> </u>	
-	_	
_		

			40		39		38		37		36		35	-	34	***********	33		32		31		Ref		Est./po	Schedu	Client: Buyer:
	M-F 1135p ET / 1035p CT Tonight		M-Su 11p News	T	M-F 1p Days Of Our Lives	S	Sun 8a Today Show	S	Sun 7p ET / 6p CT Football Night In America	S	Sun 6p News	SS	M-Su Late News Late Run	S.	Sat 7a Today Show	S.	M-Su 11p News	M	M-F 9a Today Show II	M	M-F 730p Extra	M	Sales Product Details	AND	Est./PO Number: 06238004	Schedule Dates: 10/29/12 to 11/11/12	American Crossroads/ Issue
Weekly Totals: Total Spots(Ord Spots)			2500		500		700		5500		1100		2500		625		2500		700		2000		Rate	AND STREET, TO THE TAXABLE AND STREET, TO THE TA	Contract type:	Weeks:	Submission Cost: Client/Product/Estimate:
rd Spots)		Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	30	Comme	Spot Type				
			Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		100 mm (mm)	A STATE OF THE PROPERTY OF THE	Political	2	104075 11 /27 /694
69			1		1		1				1				-1		-1						10/29	Business	Business Type:	Order Ref:	Campaign Ref: Sales Rep:
16																			1				11/05	Business Category: Ti	ype:		Ref:
85			†		1		2				1				1		1		1		3		Total	Transactional	POLITICAL	06238004	E:120718028 HRP Washington, DC
			2500		500		700		5500		1100		2500		625		2500		700		2000		Cost				n, DC

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 680 Issue 1







P.O. Box 1410
Tampa, FL 33601

Y: Transactional	Business Category: Transactions				WAYNER CHANGE
POLITICAL	Business Type:	Political	Contract type:	06238004	EST./PO Number:
06238004	Order Ref:	2	Weeks:	10/29/12 to 31/11/12	ochequie Dates:
HRP Washington, DC	Sales Rep:	11 /27 /694	Client/Product/Estimate:		Buyer
E:120718028	Campaign Ref:	104075	Submission Cost:	American Crossroads/ Issue	Client

		Ö.		50		49		48		47		46		45		44		43		#3		41	Ref
	7-1444011	M-F 7p Entertainment Tonight		M-F 6a News		M-F 6p News		M-F 530p News		M-F 530a News		M-F 5p News		M-F 5a News		M-F 3p Doctors		M-F 2p Rachael Ray		M-F 12p Today Show III	***	Show	Sales Product Details
Weekly Totals: Total Spots(Ord Spots)		2000		1000		2000		1500		5		15	Transition and the state of the			4		3		(a)		122	Rate
s(Ord Spots)	Comme	30	Comme	30	Comme	30	Comme	00 30	Сопте	500 30	Comme	1500 30	Comme	300 30	Comme	460 30	Comme	300 30	Comme	300 30	Comme	1200 30	Spot Type
		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots		Nbr of Spots	
69		1		-3		-		-		1		1				-				1		1	10/29
16																							11/05
85		1		1		1		1		-13		1				-1				-			Total
		2000		1000		2000		1500		500		1500		300		450		300		300		1200	Cost

Suite 555 66 Canal Center Plaza Alexandria VA 22314

Client:

American Crossroads/ Issue

Submission Cost: Client/Product/Estimate:

104075 11 /27 /694

Campaign Ref: Sales Rep:

E:120718028

Original

American Crossroads/ Issue Submission Number 680 issue 1







P.O. Box 1410 Tampa, FL 33601 MELA-TV

* 12 4 5 5 5 6 5 6 6 6 6 6 6 6 6 6 6 6 6 6 6	
*	
-	ンンスースアス
•	,,,,,,,

Balwer Color Col		85	16	69		Ord Spots)	Weekly Totals: Total Spots(Ord Spots)		
Number: 10/28/01/2 to 11/11/12 Number: 11/27/694 Number: 11/27/694 Number: 11/27/694 Number: 11/27/694 Number: 11/27/694 Number: Number:						Comme			
Dates: 1029/12 to 1//11/12 Contract type: 11/27/694 Contract type: Political Political Business Spee: Political		1		3	Nbr of Spots	30	1500	M-F 5p News	
Dates: 10/29/12 to 11/1/12 Product/Estimate: 11/27/694 Political Product/Estimate: 11/27/694 Political Product/Estimate: 11/27/694 Political Product/Estimate: 11/27/694 Political Product/Estimate: Product/Estimate:						Comme			
Dates: 10/29/12 to 11/11/12 Client/ProductEstimate: Number: 10/29/12 to 11/11/12 Contract type: Political Poli				1	Nbr of Spots	30	750	M-F 4p Dr Oz	0
Dates: 10/29/12 to 11/11/12 Client/Product/Estimate: 11/27/694 Contract type: Political Poli						Comme			
Polatest 10/29/12 to 11/11/12 Polatest Polatest		1		1	Nbr of Spots	30	450	M-F 3p Doctors	60
Dates: 10/29/12 to 11/11/12 Contract type: Contract type: Political Product Details Prod						Comme			
Dates: 10/29/12 to 11/11/12 Colent/Product/Estimate: 11/27/694 Colent/Product/Estimate: 11/27/694 Colent/Product/Estimate: 11/27/694 Colent/Product/Estimate: 11/27/694 Colent/Product/Ppe: Colent/Product/Ppe: Colent/Product/Ppe: Colent/Product/Ppe: Colent/Product/Ppe: Colent/Product/Ppe: Colent/Ppe: Co				1	Nbr of Spots	30	300	M-F 2p Rachael Ray	59
Client/Product/Estimate: 11/27/694 Sales Rep: HRP Washington, Dot 2 Order Reft: 06238004 Weeks: Political Political Business Type: O6238004 Political Political Business Type: O6238004 Political Po						Comme	***************************************		
Client/Product/Estimate: 11/27/694 Contract type: Political Politica		1		1	Nbr of Spots	30	300	M-F 12p Today Show III	58
Client/Product/Estimate: 11/27/894 Sales Rep: HRP Washington, Do Weeks: 10/29/12 to 11/11/12 Weeks: 2 2 2 2 2 2 2 2 2						Comme			
Number: 10/29/12 to 11/11/12 Client/Product/Estimate: 11/27/694 Sales Rep: HRP Washington, DG 238004 Order Ref: 06238004, DG 238004 Contract type: Political Spot 2 2080 pusiness Type: HRP Washington, DG 238004 Corder Ref: 06238004 pusiness Type: HRP Washington, DG 238004 Corder Ref: 06238004 pusiness Type: Political Business Type: Political Business Type: Political Political Business Type: Political Total Total MF Total Total Total MF Total MS MIx of Spots 1 4 <		A			Nbr of Spots	30	1200	M-F 1135p ET / 1035p CT Tonight Show	57
Client/Product/Estimate: 11/27/694 Contract type: Political Politica						Comme			
Le Dates: 10/29/12 to 11/11/12 Client/Product/Estimate: 11/27/694 Sales Rep: 20 Order Ref: HRP Washington, DO Order Ref: 06/238004 Contract type: 11/27/694 Business Type: HRP Washington, DO Order Ref: 06/238004 Order Ref: 06/238004 DO Order Ref: 06/238004 HRP Washington, DO Order Ref: 06/238004 10/29 11/05 Total 1 1 1 1 1 <th< td=""><td></td><td>1</td><td></td><td>-3</td><td>Nbr of Spots</td><td>30</td><td>2500</td><td>M-Su 11p News</td><td>56</td></th<>		1		-3	Nbr of Spots	30	2500	M-Su 11p News	56
Le Dates: 1029/12 to 11/11/12 Client/Product/Estimate: 11/27 /694 Sales Rep: HRP Washington, DC 238004 PRESCRIPTION (CONTract type: Political Sales Rep: HRP Washington, DC 238004 PRESCRIPTION (CONTRACT Type: POLITICAL Business Type: HRP Washington, DC 238004 POLITICAL Business Type:						Comme			1
Le Dates: 10/29/12 to 11/11/12 Client/Product/Estimate: 11/27/694 Sales Rep: 22 HRP Washington, DC 238004 DC 228004 Norder Ref: 06238004 06238004 Contract type: Political Po		-		1	Nbr of Spots	30	500	M-F 1p Days Of Our Lives	55
Le Dates: 10/29/12 to 11/11/12 Client/Product/Estimate: 11/27/694 Sales Rep: 20 Order Ref: HRP Washington, DC 238004 DC 2 Order Ref: 06238004 Order Ref: 06238004 HRP Washington, DC 238004 DC 238004 Political Business Type: POLITICAL Business Category: Transactional Transactional M-F 730p Extra						Comme			
Le Dates: 10/29/12 to 11/11/12 Client/Product/Estimate: 11/27/694 Sales Rep: 20 Order Ref: HRP Washington, DC Order Ref: COnder Ref: 06238004 Order Ref: 06238004 HRP Washington, DC Order Ref: DC Order Ref: 06238004 Business Type: POLITICAL Business Category: Transactional Sales Product Details Rate Type Spot Type: Spot Type: Total Nbr of Spots 11/25 Total 1 <td></td> <td></td> <td></td> <td>_</td> <td>Nbr of Spots</td> <td>30</td> <td>700</td> <td>M-F 9a Today Show II</td> <td>52</td>				_	Nbr of Spots	30	700	M-F 9a Today Show II	52
Le Dates: 10/29/12 to 11/11/12 Client/Product/Estimate: 11/27/694 Sales Rep: 2 order Ref: HRP Washington, DC 238004 DC 2 order Ref: Order Ref: 06238004 HRP Washington, DC 238004 DC 2 order Ref: 06238004 Business Type: POLITICAL Business Category: Transactional Sales Product Details Rate Type Spot Type: Total Total M-F 7a Today Show 10/29 11/05 Total 1						Сотте			
Le Dates: 10/29/12 to 11/11/12 Client/Product/Estimate: 11/27/694 Sales Rep: 2 order Ref: HRP Washington, DC 238004 DC 2 order Ref: Corder Ref: 06238004 HRP Washington, DC 238004 DC 2 order Ref: 06238004 Business Type: POLITICAL Business Category: Transactional Sales Product Details Rate Spot Type Type 11/25 Total Total Nbr of Spots 1 4 1 4 1 4 <td></td> <td>1</td> <td></td> <td>-1</td> <td>Nbr of Spots</td> <td>30</td> <td>2000</td> <td>M-F 730p Extra</td> <td>53</td>		1		-1	Nbr of Spots	30	2000	M-F 730p Extra	53
Le Dates: 10/29/12 to 11/11/12 Client/Product/Estimate: 11/27/694 Sales Reg: 22 Order Ref: 06238004 HRP Washington, DC Product/Estimate: 06238004 Number: 06238004 Contract type: Political Business Type: POLITICAL Business Category: Transactional Sales Product Details Rate Spot Type Type 10/29 11/05 Total M-F 7a Today Show 10/29 30 Nbr of Spots 1 1 1 1						Comme		T.,	
Client/Product/Estimate: 11/27/694 Sales Rep: 2 HRP Washington, DC Number: 06238004 Contract type: Political Political Business Type: Political Sales Product Details Rate Spot Type 10/29 11/05 Total				1	Nbr of Spots	30	1400	M-F 7a Today Show	52
le Dates: 10/29/12 to 11/11/12 Weeks: 10/29/12 to 11/11/12 Weeks: 2 Order Ref: 2 Business Type: Business Category:	င္ပ	Total	11/05	10/29		Spot Type	Rate	Sales Product Details	Ref
Client/Product/Estimate: 11 /27 /694 Sales Rep: Number: 06238004 Content Ref: 2 Order Ref:		Transactional		Business	Political	and the state of t	contract type:		
Client/Product/Estimate: 11 /27 /694 Sales Rep:		06238004		Order Ref	2		Weeks:		Schedule
	ň. DC	HRP Washingto		Sales Rep	1 /27 /694	→	Client/Product/Estimate:	÷.	Buyer:

Suite 555 66 Canal Center Plaza Alexandria VA 22314

American Crossroads/ Issue Submission Number 680 issue 1







WFLA-TV P.O. Box 1410 Tampa, FL 33601

PHONE (813) 228-8888

	*	

Original

	85	16	69		Ord Spots)	Weekly Totals: Total Spots(Ord Spots)			
	interest					***************************************	HAA		
300	→		-1	Nbr of Spots	30	300	nday Show III	73 M-F 12p Today Show III	73
				111111111111111111111111111111111111111	Comme			W	
1200	-		3	Nbr of Spots	30	1200	M-F 1135p ET / 1035p CT Tonight Show	72 M-F 1135p E Show	7
					Comme			W	
2500	1		-1	Nbr of Spots	30	2500	News	71 M-Su 11p News	7
					Comme			VV	
500	1		1	Nbr of Spots	30	500	M-F 1p Days Of Our Lives	70 M-F 1p Days	7
					Comme		1400-1-1	-	1
700	1		1	Nbr of Spots	30	700	day Show II	69 M-F 9a Today Show II	m
					Comme				<u> </u>
2000	-13		1	Nbr of Spots	30	2000	Extra	68 M-F 730p Extra	0
					Comme			-	
1400	1		1	Nbr of Spots	30	1400	day Show	67 M-F 7a Today Show	
A desired to the second					Comme				
1000	11		-1	Nbr of Spats	30	1000	WS	66 M-F 6a News	~
					Comme		***************************************		
2000	->		1	Nbr of Spots	30	2000	WS	65 M-F 6p News	
					Comme				Ĭ
1500	1		>	Nbr of Spots	30	1500	News	64 M-F 530p News	
					Comme			1	
500	1		1	Nbr of Spots	30	500	News	63 M-F 530a News	
Cost	Total	11/05	10/29		Spot Type	Rate	duct Details	Ref Sales Product Details	7
	Transactional	Business Category:	Business	**************************************		ANALY INTEREST ANALYSIS	The state of the s)[
	POLITICAL	Type:	Business Type:	Political		Contract type:	06238004	ESL/PO Number:	ESI.
(06238004	• • •	Order Ref:	2		Weeks:	10/29/12 to 11/11/12		Sch
- DC	HRP Washington DC	r Nel.	Sales Rep:	11 /27 /694	_	Client/Product/Estimate:	3.		Buyer:
3		Dati	Campaign	104075		Submission Cost:	American Crossroads/ Issue		Client:

66 Canal Center Plaza Suite 555 Alexandria VA 22314

Buyer: Schedule Dates: Est./PO Number:

10/29/12 to 11/11/12 06238004

Client:

American Crossroads/ Issue

Submission Cost: Client/Product/Estimate:

11 /27 /694 Political

Campaign Ref: Sales Rep: Order Ref:

E:120718028 HRP Washington, DC 06238004

Original

104075

American Crossroads/ Issue Submission Number 680 issue 1





P.O. Box 1410 Tampa, FL 33601 STIA-TV

	85	16	69		Ord Spots)	Weekly Totals: Total Spots(Ord Spots)		
\dashv						William Control of the Control of th	WW4.	
	٠.		ı	Nbr of Spots	30	1400	M-F 7a Today Show	84
L					Comme		.W	***
	1		î	Nbr of Spots	30	2000	M-F 7p Entertainment Tonight	83
					Comme		W	
	1		-1	Nbr of Spots	30	00001	M-F 6a News	82
_					Comme		.W	
	1		1	Nbr of Spots	30	2000	M-F 6p News	8
					Comme			
	_		1	Nbr of Spots	30	1500	M-F 530p News	80
					Comme		.W	
Н	1		1	Nbr of Spots	30	500	M-F 530a News	79
					Comme		. W	
	1		->	Nbr of Spots	30	1500	M-F 5p News	78
_			:		Comme		·W	
	1			Nbr of Spots	30	300	M-F 5a News	77
					Comme		W	
	1		1	Nbr of Spots	30	750	M-F 4p Dr Oz	76
L					Comme		W	
			1	Nbr of Spots	30	450	M-F 3p Doctors	75
					Comme		. W.	
				Nbr of Spots	30	300	M-F 2p Rachael Ray	74
H					Comme		W	
	Total	11/05	10/29		Spot Type	Rate	Sales Product Details	Ref
	POLITICAL Transactional	ory:	Business Type: Business Categ	Political		Contract type:	umber: 06238004	EST./PO Number:
	: !)		1

66 Canal Center Plaza Suite 555 Alexandria VA 22314

American Crossroads/ Issue Submission Number 680 Issue 1







P.O. Box 1410
Tampa, FL 33601

PHONE (813) 228-8888

Client: American Crossroads/ Issue Submission Cost: 104075 Campaign Ref: E:120718028 Buyer: Client/Product/Estimate: 11/27 /694 Sales Rep: HRP Washington, DC Schedule Dates: 10/29/12 to 11/11/12 Weeks: 2 Order Ref: 06238004 Est./PO Number: 06238004 Contract type: Political Business Category: Transactional	Cost	Total	11/05	10/20		Spot	Dato.	Mint Dotaile	Ref Sales Broduct Details
American Crossroads/ Issue Submission Cost: 104075 Campaign Ref: E:120718028 10/29/12 to 11/11/12 Client/Product/Estimate: 11/27 /694 Sales Rep: HRP Washingto 06238004 Contract type: Political Business Type: POLITICAL		ransactional	Category: Tr	Business	***************************************		The state of the s		
American Crossroads/ Issue		OLITICAL		Business	Political		Contract type:	06238004	Est./PO Number:
American Crossroads/ Issue Submission Cost: 104075 Campaign Ref: E.120718028 Client/Product/Estimate: 11 /27 /694 Sales Rep: HRP Washingto		3238004		Order Ref:	2		Weeks:	10/29/12 to 11/11/12	Schedule Dates:
American Crossroads/ Issue Submission Cost: 104075 Campaign Ref: E:120718028	DC	RP Washington,		Sales Rep	11 /27 /694		Client/Product/Estimate:	2.	Buyer:
		120718028		Campaign	104075		Submission Cost:	American Crossroads/ Issue	Client:
	riginal	0							######################################

		85		Ref
	.W	M-F 9a Today Show II	W	Sales Product Details
Weekly Totals: Total Spots(Ord Spots)		71		Rate
ls(Ord Spots)	Comme	700 30	Comme	Spot Type
		Nbr of Spots		
69		_		10/29
16				11/05
85		1		Total
		700		Cost

85	Spots:			Grand Totals:
18400	85675		104075	Cost
16	69:		85	Spots
11/05		10/29	Totals	
1117-71117-7-1-1-1-1-1-1-1-1-1-1-1-1-1-	Month 11 Weeks: 4	Wor		
		Grand Totals		

Gross Total:
Commission:
Net Total:

104,075.00 15,611.25 88,463.75



REF#: 11

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 228-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012

WFLA I SS

INVOICE DATE ORDER TYPE

11/25/12 E:120718028 Political [] WFLA

PAGE BROADCAST MONTH

Crossroads Media 66 Canal Center Plaza Suite 555

/27

/694

WFLA (Washington Dc) REP : HRP Washington, DC

INVOICE NUMBER 0100033822

1 10/29/2012 - 11/2

ALEXANDRIA VA 22314

SLSP: ADV__: American Crossroads/ Issue PROD: American Crossroads

SCHEDULE DATES

10/29/12-11/11/12

Standard Broadcast Month

	06238004	034									Broadcast	Month
Jesc:	SCHEDULE			100				L BROADCAST	TERMS: NET	30 DAYS		Land Same
_	;			12		W	ACTUA	L BROADCAST	1 10		RECONC	
g	ESCRIPTION PRICE	RT/SS#	F PER	DATE	(DA)	TIME	LENGTH M/G	FOR PRODUCT DESCRIPT	ON	PRICE	REMARKS	DEBIT/CREDI
M−F	1p Days Df Dur 500.00	Lives				*WFLA		:30	Commercial			
	500.00	1	1	1/02	FR	01:58P	30	USPRTV24ACH		500.00		
Fri	10p ET / 9p CT	Dateli	ne I	ΝB		*WFLA		: 30	Commercial			
	5000.00	2	2	1/02	FR		30			.00 j	Preempt Program Change	. 00
			ŀ	1/02	FR	10:31P	30	USPRTV28ACH	Ę	5000.00	MAKEGDDD	5000.00
			MG	FDR:	(99 11/02	!					
M-F	1135p ET / 103!	5p CT To	on i ģ	gh		*WFLA		: 30	Commercial			
	1200.00					11:47P	30	USPRTV24ACH		1200.00		
M-F	12p Today Show	III	1			*WFLA		: 30	Commercial			
	300.00	4	1	11/02	FR	12:28P	30	USPRTV28ACH		300.00		
M∽F	2p Rachael Ray		l			*WFLA			Commercial			
	300.00		1	11/02	FR	02:27P	30	USPRTV28ACH		300.00		
M-F	3p Doctors					*WFLA		: 30	Commercial			
	450.00	6	1	11/02	FR	03:13P	30			450.00		
M-F	4p Dr Dz		I			*WFLA		: 30	Commercial			
	750.00	7	1	11/02	FR	04:40P	30	USPRTV28ACH		750.00		
M-F	5p News					*WFLA		: 30				
	1500.00	8	1	11/02	FR	05:29P	30			1500.00		
M-F	530a News		- [*WFLA		: 30	Commercial			
	500.00	9	1	11/02	FR	05:58A	30	USPRTV24ACH		500.00		
M−F	530p News					*WFLA			Commercial			
	1500.00	10	1	11/02	FR	05:44P	30	USPRTV24ACH		1500.00		
M-F	6p News					*WFLA		: 30	Commercial			
	2000.00	11	1	11/02	FR	06:28P	30			2000.00 l		
M-F	6a News		***************************************			*WFLA		.30	Commercial			
	1000.00	12	1	1/02	FR	06:27A	30	USPRTV28ACH		1000.00		
	- Company Comp				***	Continu				1		

5,000.00 85 Total Units Debits 8,750.00-PERIOD COST 107,975.00 ACTUAL GROSS BILLING 104,225.00 Credits SUB-TOTALS AGENCY COMMISSION 15,633.75 3,750.00CR TOTAL RECONCILING NET DUE 88,591.25

WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE, UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.

WFLA-TV P.O. Box 1410 Tampa, FL 33601



ADVERTISER

PRODUCT

American Crossroads/ Issue

American Crossroads

INVOICE NUMBER

BROADCAST MONTH

0100033822

10/29/2012 - 11/25

AMOUNT DUE 88,591.25

REMIT TO:

WFLA-TV REMITTANCE PROCESSING CENTER P.O. BOX 26425 RICHMOND VA 23260-6425 ╢╍ҏ╣┅╟┰╣═╓╟┖┎╟╟┇┞ҏҏ╙╏╻┎╍┇╢╻┠╒╟┰╍╏┧╏┎╒╏╏╏┎╒╏╏╏

*00159

000021453 Crossroads Media 66 Canal Center Plaza Suite 555 ALEXANDRIA VA 22314



Suite 555

REF#: 11

Crossroads Media

66 Canal Center Plaza

/27

/694

ALEXANDRIA VA 22314

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012

WFLA I SS

INVOICE DATE

INVOICE NUMBER

11/25/12 E:120718028

PAGE BROADCAST MONTH

ORDER TYPE Political

WFLA

REP_: SLSP:

WFLA (Washington Dc) HRP Washington, DC American Crossroads/ Issue

0100033822

2 10/29/2012 - 11/2

ADV_: American Crossroads PROD:

SCHEDULE DATES 10/29/12-11/11/12

Standard Broadcast Month

Oesc:	06238004	, 03	 F							TERMS: NE		a Broadcast	Month
	SCHEDULE						1 -	ACTUAL BROA	DCAST	100		RECONCILIATION	
DE	SCRIPTION:	PRICE		S# PER	DATE	DAY	TIME	LENGTH M/G	FOR PRODUCT DESCRIPT	TON'	PRICE		DEBIT/CREDIT
	, , , ,		1	- 1					,		V.	- 1 -	
M-F	7p Entert	ainment	Top	iaht			*WFLA		.30	Commercial			
		00.00		1	1/02	FR	717 Sm/CL	30	.00	Commercia;	00	Preempt	.00-
					',			-0			.00	Program	.00-
												Change	
M∽F	7a Today	Show					*WFLA		: 30	Commercial			
	14	00.00	14	1	1/02	FR	O7:22A	30	USPRTV28ACH		1400.00		
M∽F	730p Extr						*WFLA		: 30	Commercial			
	20	00.00	15	1	1/02	FR		30			.00	Preempt	2000.00-
												Program	
												Change	
M-F	9a Today_						*WFLA			Commercial			
		00.00	16	1	11/02	FR	09:26A	30	USPRTV28ACH		700.00		
M - F	1p Oays 0					***	*WFLA			Commercial			
M-C		00.00	17	1	1/05	MO	12:59P	30	USPRTV28ACH		500.00		
W-50	ı 11p News		40	4	1/05		*WFLA	20		Commercia1			
M E	1135p ET	00.00 / 1035p				MO	11:24P *WFLA	30	USPRTV28ACH		2500.00		
6°) (,	00.00	19	,	۲.	МО	12:07A	30		Commercial	1000 00		
M-F	12p Today			'	1,703	MO	*WFLA	30	USPRTV28ACH		1200.00		
141 1		00.00	20	1	1/05	МО	12:27P	30	USPRTV28ACH	Commercial	200 00		
M-F	2p Rachae		20	,	1/00	1410	*WFLA	30		Commercial	300.00		
		00.00	21	1	11/05	MΩ	02:52P	30	USPRTV28ACH	Commercial	300.00		
M-F	3p Ooctor			Ţ	,,,,,,,		*WFLA			Commercial	300.00		
	•	50.00	22	1	1/05	МО	03:54P	30	USPRTV28ACH	Commer Crar	450.00		
M-F	4p Or Oz				, , ,		*WFLA			Commercial	400.00		
		50.00	23	1	1/05	MO	04:55P	30	USPRTV24ACH		750.00		
M-F	5a News						*WFLA			Commercial			
	3	00.00	24	1	1/05	MO	05:09A	30	USPRTV28ACH		300.00		
M-F	5p News						*WFLA		:30	Commercial			
		00.00	25	1	1/05	MO	05:24P	30	USPRTV28ACH		1500.00		
M-F	530p News						*WFLA		: 30	Commercial			
		00.00	26	1 :	1/05	МО	05:45P	30	USPRTV28ACH		1500.00		
M-F	6p News				l		*WFLA	_		Commercial			
	_	00.00	27	1	1/05	MO	06:15P	30	USPRTV28ACH		2000.00		
V -	6a News	00 00	00				*WFLA			Commercial			
M. C	7p Entert	00.00	28	1	1705	MO	06:42A	30	USPRTV28ACH		1000.00		
JAJ — L		00.00	29	yıı.	11/05	МО	*WFLA	30	: 30	Commercia1			
	20	00.00	23	'	1703	IVIO		30				Preempt	.00-
												Program	
M-F	7a Today	Show					*WFLA		.30	Commerc1al		Change	
		00.00	30	1	1/05	МО	08:40A	30	USPRTV28ACH		1400.00		
M-F	730p Extr			'	., ••		*WFLA	-		Commercial	1700.00		
		00.00	31	1	1/05	МО		30	.00		.00	Preempt	2000.00-
		-		·								Program	~ JOO. JO
												Change	
M-F	9a Today	Show II					*WFLA		: 30	Commercia1			
					,	***	Continu	ed ***					

PERIOD COST

107,975.00

85 Total Units ACTUAL GROSS BILLING AGENCY COMMISSION

NET DUE

104,225.00 15,633.75 88,591.25

Oebits Credits 5,000.00 8,750.00-

SUB-TOTALS TOTAL RECONCILING 3,750.00CR



Crossroads Media

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

American Crossroads/ Issue

WFLA (Washington Dc)

HRP Washington, DC

American Crossroads

REP_:

SLSP:

ADV_:

PROD:

2012 INVOICE DATE

INVOICE NUMBER

WFLA I SS 11/25/12 E:120718028

ORDER TYPE

Political WFLA

PAGE BROADCAST MONTH

0100033822 SCHEDULE DATES 3 10/29/2012 - 11/2

10/29/12-11/11/12

Standard Broadcast Month

TERMS- NET 30 DAYS

REF#: 11 /27 /694

ALEXANDRIA VA 22314

66 Canal Center Plaza

Desc: 06238004

Suite 555

Jesc: 06238004								TERMS: NET	30 DAYS.		
SCHEDULE					44.	ACTUAL BROA	DOAST	3.		RECONCILIATI	ON
DESCRIPTION PRICE	RT/SS	S# PER	DATE	DA	Y TIME	4	OR PRODUCT DESCRIP	TION	PRICI	1 1000	
2 122 13			-			1.00	OIL THOUGHT BESCHIP	· ioiş	PHIC	HEWIAHRS	DEBIT/CREDIT
700.00	32	1	1/05	MD	09:59A	30	USPRTV24ACH		700.00		
M-Su 11p News			, , , , ,		*WFLA			Commercial	,00.00		
2500.00	33	1	11/03	SA	11:21P	30	USPRTV28ACH		2500.00		
Sat 7a Today Show	-		[// • •		*WFLA	•		Commercial	2500.00		
625.00	34	1	1/03	SΔ	07:37A	30	USPRTV28ACH	Commercial	COE OO		
M-Su Late News Late		•	, ,, 00	٠,,	*WFLA	90		Commercial	625.00	J	
2500.00	35	1	1/04	511	12:05A	30	USPRTV28ACH		0500 00		
Sun 6p News	~~	'	יי יי יי יי	30	*WFLA	30			2500.00		
1100.00	36	1	1/04	CH	06:28P	30		Commercial		İ	
Sun 8a Today Show	50	1	1704	30		30	USPRTV28ACH		1100.00		
700.00	38	4	11/01	CH	*WFLA	20		Commercial			
		1	11/04	50	08:29A	30	USPRTV28ACH		700.00		
M-F 1p Days Df Dur			1 4 /04	T 1.1	*WFLA			Commercial	_		
500.00	39	1	1701	IН	01:46P	30	USPRTV24ACH		500.00		
M-Su 11p News	40				*WFLA			Commercial			
2500.00	40	. 1		ΙH	11:31P	30	USPRTV28ACH		2500.00		
M-F 1135p ET / 1035					*WFLA			Commercial			
1200.00	41	1	11/01	TH	12:18A	30	USPRTV28ACH		1200.00		
M-F 12p Today Show					*WFLA		: 30	Commercial			
300.00	42	1	11/01	TH	12:52P	30	USPRTV28ACH		300.00		
M-F 2p Rachael Ray					*WFLA		: 30	Commercial			
300.00	43	1	1/01	TH	02:58P	30	USPRTV28ACH		300.00		
M-F 3p Doctors					*WFLA		: 30	Commercial			
450.00	44	1	1/01	ΤH	03:30P	30	USPRTV28ACH		450.00		
M-F 5a News					*WFLA		: 30	Commercial			
300.00	45	1	1/01	TH	O5:23A	30	USPRTV28ACH		300.00		
M-F 5p News			ĺ		*WFLA			Commercial			
1500.00	46	1	1/01	TH	05:23P	30	USPRTV28ACH		1500.00		
M-F 530a News					*WFLA			Commercia!	.000.00		
500.00	47	1	1/01	TH	05:57A	30	USPRTV24ACH		500.00		
M-F 530p News			'		*WFLA			Commercial	000.00		
1500.00	48	1	1/01	TH	05:44P	30	USPRTV28ACH		1500.00		
M-F 6p News			.,		*WFLA			Commercial	1500.00		
2000.00	49	1	1/01	TH	06:29P	30	USPRTV24ACH		2000.00		
M-F 6a News		•	[', 🛡 '		*WFLA			Commercial	2000.00		
1000.00	50	1	11/01	TH	06:57A	30	USPRTV28ACH		1000.00		
M-F 7p Entertainmen			['/ 🗸 '		*WFLA	00		Commercial	1000.00		
2000.00	51	1	1/01	ТН	***	30	. 30	Commercial	00	m	
	•		, ., . .			90			.00	Preempt	. 00-
			ļ							Program	
M-F 7a Today Show					*WFLA		. 00	0		Change	
1400.00	52	1	1/01	ты	08:43A	30		Commercial	1400 00		
M-F 730p Extra	J2	'	/ 🔾 [1.11	*WFLA	30	USPRTV28ACH		1400.00		
2000.00	53	1	14/04	ты	WELA	00	: 30	Commercial		1	
2000.00	55	' '	1/01	ın		30			,00	Preempt	2000.QO-
										Program	
Mare Que Todour Shour	7				will⊏i ≉		~ -			Change	
M-F 9a Today Show I		ارا	/	ngr p i	*WFLA			Commercial			
700.00	54	1			09:29A	30	USPRTV28ACH		700.00		
			,	· ጥ ጥ	Continu	ea ***					

PERIOD COST

107,975.00

85 Total Units ACTUAL GROSS BILLING

104,225.00 AGENCY COMMISSION 15,633.75 NET DUE 88,591.25

SUB-TOTALS TOTAL RECONCILING

Debits 5,000.00 Credits 8,750.00-3,750.00CR



Suite 555

Crossroads Media

66 Canal Center Plaza

ALEXANDRIA VA 22314

WFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

11/25/12 E:120718028 Political WFLA

ORDER TYPE

INVOICE NUMBER

PAGE BROADCAST MONTH

WFLA (Washington Oc) REP_: HRP Washington, DC SLSP: American Crossroads/ Issue ADV :

0100033822

4 10/29/2012 - 11/2

American Crossroads PROD:

SCHEDULE DATES

		- ,								10/29/	12-11/1	1/12		
REF#:	11 /2 06238004	7 /	694								Standard	d 8roadca	st	Month
Desc:					1		1	2 100 100		TERMS: NE	T 30 DAYS.			
	SCHEBULE				-		D.	ACTUAL BROAD				RECONCILIA	ATION	14
0	ESCRIPTION	PRICE	RT/S	S# PE	DATE	DA	Y TIME	LENGTH M/G F	OR PRODUCT DESCRIPT	ION	PRICE	REMARKS		DEBIT/CREDIT
											3			7
M-F	1p Cays	Df Dur	Lives				*WFLA		.00	0				
,,, ,		500.00	55	1	10/30	Til	01:25P	30	USPRTV28ACH	Commercial				
M-S	u 11p New				10,00	, 0	*WFLA	30		Commercial	500,00			
,, •		500.00	56	1	10/30	TH	11:30P	30	USPRTV28ACH	commercia:				
M-F	1135p ET						*WFLA	00		Commercial	2500.00			
	1:	200.00	57			TU	12:08A	30	USPRTV28ACH	Commer Ciai	1200.00			
M-F	12p Toda				, , ,		*WFLA	00		Commercial				
		300.00	58	1	10/30	TU	12:52P	30	USPRTV28ACH	Commer Crar	300.00	1		
M∼F	2p Rachae	eĭ Ray			'		*WFLA			Commercial				
	;	300.00	59	1	10/30	TU	02:59P	30	USPRTV28ACH		300.00			
M-F	3p Docto	rs					*WFLA			Commercial				
	•	450.00	60	1	10/30	TU	03:53P	30	USPRTV24ACH		450.00	ļ		
M-F	4p Dr Oz						*WFLA		: 30	Commercial				
		750.00	61	1	10/30	TU	04:55P	30	USPRTV28ACH		750.00	ļ		
M-F	5p News				l .		*WFLA		: 30	Commercial				
		500.00	62	1	10/30	TU	05:29P	30	USPRTV28ACH		1500.00			
M⊤F	530a News						*WFLA			Commercial				
		500.00	63	1	10/30	TU	05:57A	30	USPRTV28ACH		500.00	-		
M−F					_ ,		*WFLA			Commercia1				
		500.00	64	1	10/30	TU	05:38P	30	USPRTV28ACH		1500.00			
M- 1-	6p News	200 00	~ =		10/00		*WFLA			Commercial				
86 - E		00.00	65	1	10/30	TU	06:28P	30	USPRTV28ACH		2000.00	ļ		
M-L	6a News	00.00	66	_	10/00	mri i	*WFLA			Commercial				
8.6 - E	7a Today		66	1	10/30	ıU	06:57A	30	USPRTV28ACH		1000.00			
IVI I		100.00	67	1	10/20	Tu	*WFLA 08:29A	20	UCDETVO 44 OU	Commercial				
M-F	730p Extr		01	'	10/30	10	*WFLA	30	USPRTV24ACH	O	1400.00			
1-1		000.00	68	1	10/30	TII	···WILA	30	:30	Commercial				
	_`		00	'	10,50			30			.00	Preempt		2000.00-
												Program		
M-F	9a Today	Show I	I				*WFLA		. 30	Commercial		Change		
		700.00	69	1	10/30	ΤIJ	09:57A	30	USPRTV28ACH	Commercial	700.00			
M-F	ip Days 0				, -,		*WFLA			Commercial	700.00			
		500.00	70	1	10/31	WE	12:59P	30	USPRTV28ACH	00,,,,,,	500.00			
M-S	u 11p News	3			'		*WFLA			Commercial	000.00			
	25	500.00	71	1	10/31	WE	11:21P	30	USPRTV28ACH		2500.00			
M-F	1135p ET	/ 1035	p CT 7	Ton i	gh		*WFLA			Commercial	2000.00			
	12	200.00	72	1	0/31	WE	11:57P	30	USPRTV28ACH		1200.00			
M-F	12p Today	/ Show	III		ļ		*WFLA		: 30	Commercial				
	3	300.00	73	1	10/31	WE	12:52P	30	USPRTV28ACH		300.00			
M-F	2p Rachae	-					*WFLA		:30	Commercial				
		300.00	74	1	10/31	WE	02:59P	30	USPRTV24ACH		300.00			
M−F	3p Doctor						*WFLA		: 30.	Commercial	_			
		150.00	75	1	10/31	WE	03:59P	30	USPRTV28ACH		450.00			
M⊤F	4p Dr Oz	*F0 05	- -		L.,		*WFLA		:30	Commercial				
	7	750.00	76	1	0/31	WE		30			.00	Preempt	S	750.00-
						L de de	0					pecial	N	
						ጉ ጥ ጥ	Continu	ea ***						

PERIOD COST

107,975.00

85 Total Units

ACTUAL GROSS BILLING 104,225.00 AGENCY COMMISSION

15,633.75 88,591.25

Debits SUB-TOTALS Credits TOTAL RECONCILING

5,000.00 8,750.00-3,750.00CR

NET DUE WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROFIRED, ADVERTISER, AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.



REF#: 11 /27

VFLA-TV

A MEDIA GENERAL STATION

200 S. Parker Street Tampa, FL 33606 Tele (813) 288-8888 Fax (813) 221-5787

INVOICE / AFFIDAVIT

2012 INVOICE DATE WFLA I SS

Political

11/25/12 E:120718028 WFLA

Crossroads Media 66 Canal Center Plaza

Suite 555 ALEXANDRIA VA 22314

/694

WFLA (Washington Oc) REP_:

INVOICE NUMBER

ORDER TYPE

PAGE BROADCAST MONTH

HRP Washington, DC SLSP: American Crossroads/ Issue ADV_:

PROD:

0100033822

5 10/29/2012 - 11/2

American Crossroads

SCHEDULE DATES

10/29/12-11/11/12

Standard Broadcast Month

Desc:	06238004							TERMS: NET 30 DAYS.	nd broadcast	MONEN
	SCHEDULE					ACTUAL BROAD	CAST	* .	RECONCILIATION	i
) DI	ESCRIPTION PRICE	RT/SS# P	ER DATE	DA	Y TIME	LENGTH M/G F	OR PRODUCT DESCRIPT	rion pai	10	DEBIT/CREDIT
				2	1				or newspares	OFDIT/ CHEDIT
									ews Rpt	
M-F	5a News				*WFLA		: 30	Commercial		
	300.00	77 1	0/31	WE	05:10A	30	USPRTV28ACH	300.00	o	
M−F	5p News				*WFLA		: 30	Commercial		
	1500.00	78 1	10/31	WE	05:13P	30	USPRTV28ACH	1500.00	o	
M-F	530a News				*WFLA			Commercial		
	500.00	79 1	10/31	WE	05:53A	30	USPRTV28ACH	500.00)	
M∽F	530p News				*WFLA			Commercial		
	1500.00	80 1	10/31	WΕ	05:57P	30	USPRTV28ACH	1500.00		
M-F	6p News		1		*WFLA			Commercial	1	
	2000.00	81 1	10/31	WE	06:14P	30	USPRTV24ACH	2000.00		
M∞F	6a News		", -		*WFLA			Commercial	1	
	1000.00	82 1	10/31	WE	06:27A	30	USPRTV24ACH	1000.00		
M-F	7p Entertainment				*WFLA			Commercial	'	
	2000.00	83 1		WE	<i>,,</i> , , , , , , , , , , , , , , , , , ,	30	.00		Du	
			[0, 0 .	***				.00		.00-
			İ						Program	
M-F	7a Today Show				*WFLA		.00	0	Change	
	1400.00	8/1 1	0/34	341 E	08:50A	20		Commercial		
M F	9a Today Show II	. 07 1	10/31	WL		30	USPRTV28ACH	1400.00)	
1-1 1	700.00	85 1	10/21	we	*WFLA 09:51A	20		Commercial		
M E	700.00 7p News	65 1	10/31	WE		30	USPRTV28ACH	700.00)	
¥ — -		00 1	4 /00		*WFLA			Commercial		
М_ Е	2000.00			FK	07:15P	30	USPRTV28ACH	2000.00)	
[A] — I	730p Entertainme		-		*WFLA			Commercial		
	2000.00	91 1	11/02	FR	07:44P	30	USPRTV28ACH	2000.00		
M-F	7p News		Ĺ.,		*WFLA			Commercial		
	2000.00			MO	07:08P	30	USPRTV28ACH	2000.00)	
M L	730p Entertainme				*WFLA			Commercial		
	2000.00	93 1	1/05	MO	07:39P	30	USPRTV24ACH	2000.00)	
M I-	7p News				*WFLA		: 30	Commercial	1	
	2000.00			TH	07:13P	30	USPRTV28ACH	2000.00)	
M-F	730p Entertainme				*WFLA			Commercial		
	2000.00	95 1			07:53P	30	USPRTV28ACH	2000.00)	
	2000.00	96 1	10/30	ΤU	O7:46P	30	USPRTV24ACH	2000.00)	
M-F	7p News				*WFLA		: 30	Commercial		
	2000.00	97 1	10/31	WE	O7:14P	30	USPRTV28ACH	2000.00)	
Sun	7p ET / 6p CT Fo	otball	Vig		*WFLA		: 30	Commercial		
	5500.00	98 1	1/04	SU	07:07P	30	USPRTV24ACH	5500.00)	
Fri	10p ET / 9p CT R				*WFLA			Commercial		
	5000.00	99 1	1/02	FR		30			Preempt	.00~
								. 00	Program	.00-
			1						Change	
Sat	9a News				*WFLA		.30	Commercial .	Julianiae	
	900.00	100 1	1/03	SA		30	USPRTV28ACH	900.00		
Tota	1 Airtime Gross							300.00		
	- *** ***	,	1		,				- 1	

PERIOD COST

107,975.00

85 Total Units

104,225.00 15,633.75 ACTUAL GROSS BILLING AGENCY COMMISSION

NET DUE

Oebits SUB-TOTALS Credits

TOTAL RECONCILING

5,000.00 8,750.00-3,750.00CR

88,591.25 WE WARRANT THAT THE ACTUAL BROADCAST INFORMATION SHOWN ON THIS INVOICE WAS TAKEN FROM THE PROGRAM LOG AND WILL BE AVAILABLE. UPON REQUEST, FOR INSPECTION BY THE ADVERTISER OR AGENCY FOR AT LEAST 12 MONTHS. NOTWITHSTANDING TO WHOM INVOICES ARE RENDERED, ADVERTISER, AGENCY AND SERVICE ARE AND SHALL BE JOINTLY AND SEVERALLY OBLIGATED TO PAY ANY INVOICES INCLUDED IN THIS STATEMENT WITHIN 30 DAYS OF THE INVOICE DATE AND UNTIL PAYMENT IN FULL IS RECEIVED BY THIS MEDIA GENERAL STATION. PAYMENT BY ADVERTISER TO AGENCY OR TO SERVICE, OR PAYMENT BY AGENCY TO SERVICE, SHALL NOT CONSTITUTE PAYMENT TO THIS MEDIA GENERAL STATION.